Chapter 308-124B WAC
REAL ESTATE—FIRMS AND BRANCH OFFICES

WAC 308-124B-200 Display of licenses. (1) Licenses of the real estate brokers and real estate managing brokers must be available at the address appearing on the individual license.
(2) All firm and branch office licenses must be displayed in an area visible to the public.

WAC 308-124B-205 Change of office location. The real estate designated broker of the firm shall submit within ten days a completed change of address application to the real estate program together with the return of all licenses, completed transfer applications, and payment of the correct fees.

WAC 308-124B-207 Real estate firm identification. Any firm or branch office of the real estate firm shall be identified by displaying the name, visible to the public, of the firm or the assumed name as licensed at the address appearing on the license.

WAC 308-124B-210 Advertising. A firm must operate under their firm name or an assumed name as licensed.
(1) All advertising or solicitations without limitation for brokerage services, to include the internet-based advertising, web pages, email, newspaper, and other visual media must include the firm name or an assumed name as licensed.
(2) Brokers and managing brokers advertising using a name, title, or brand without obtaining an assumed name license must:
(a) Always use and display the firm’s licensed name or the firm’s licensed assumed name in a clear and conspicuous manner in conjunction with the use of such name, title, or brand.
(b) Not use a name, title, or brand which suggests a legal entity separate and distinct from the firm, such as “Inc.,” “LLC,” “LLP,” “Corp.,” “firm,” or “company.”
(c) Not use name, title, or brand commonly understood to reference a firm or an office, such as “realty,” “realtors,” “firm,” or “real estate.”
(d) Receive advance written approval from the firm's designated broker to use an unlicensed title or brand.

[Statutory Authority: RCW 18.85.041(1) and (5). WSR 10-20-095, § 308-124B-210, filed 9/30/10, effective 10/31/10. Statutory Authority: RCW 18.85.040 and 18.85.041. WSR 10-06-078, § 308-124B-210, filed 3/1/10, effective 7/1/10.]