

WSTC Fare Media Survey – Draft Goals/Topics

1. How households use WSF EFS products

Household characteristics

- How many in household
- How many ride WSF

Routes traveled by household members

- What routes
- How frequently
- Primary purpose

EFS Fare Media

- Which fare media used by household
- How many purchased in a year
- Employer purchased fare media

2. How households use ORCA and Transit Passes

ORCA cards

- How many ORCA cards in household
- WSF use
- Other transit system use
- Purchased by employer

Transit Passes

- PugetPass
- Other transit product (e.g. stored value)
- Purchased by employer

3. How households use or anticipate using *Good to Go!*

- Have an account
- Use for
 - i. TNB
 - ii. 167 HOT Lanes
 - iii. Anticipate – SR 520

4. Test Ferry/Transportation System Account Concept

Single account for ferries

Single account for all transportation system (tolls, transit, WSF)