

2012 Special license plate report

Reporting 2011 per RCW 46.18.060



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Report requirements

RCW 46.18.060 requires the Department of Licensing to:

- **Review and approve the annual financial reports submitted by sponsoring organizations with active special license plate series and present those annual financial reports to the Joint Transportation Committee**
- **Report annually to the Joint Transportation Committee on the special license plate applications that were considered by DOL**

Report covers previous calendar or fiscal year, depending on how organizations report. 2012 report, presented today, covers 2010/2011 fiscal year and 2011 calendar year



Overview

- There are about 227,000 special or personalized plates currently registered
- Top-three plates:
 - Personalized
 - Washington State University
 - Law Enforcement Memorial
- This report specifically covers 15 special license plates: plates that were created after 2003



2011 Revenue highlights

Armed Forces Plates: \$370,211

Law Enforcement Memorial: \$267,813

Washington Wildlife: \$210,034

Gonzaga: \$36,899

Keep Kids Safe: \$45,140

Applications received and approved

Washington 4-H Foundation

SHB 2299 passed enacting the “4-H” special license plate. Revenue generated from the sale of the plate will be used to support youth educational training in Science, technology, Engineering and Math; Wellness and Citizenship.

Meerkerk Rhododendron Gardens (State Flower)

SHB 2299 passed enacting the “State Flower” special license plate. Revenue generated from the sale of the plate will be used to support and improve the Meerkerk Rhododendron Gardens, maintain the surrounding forest trails, and support education to further the knowledge and love of nature.

