

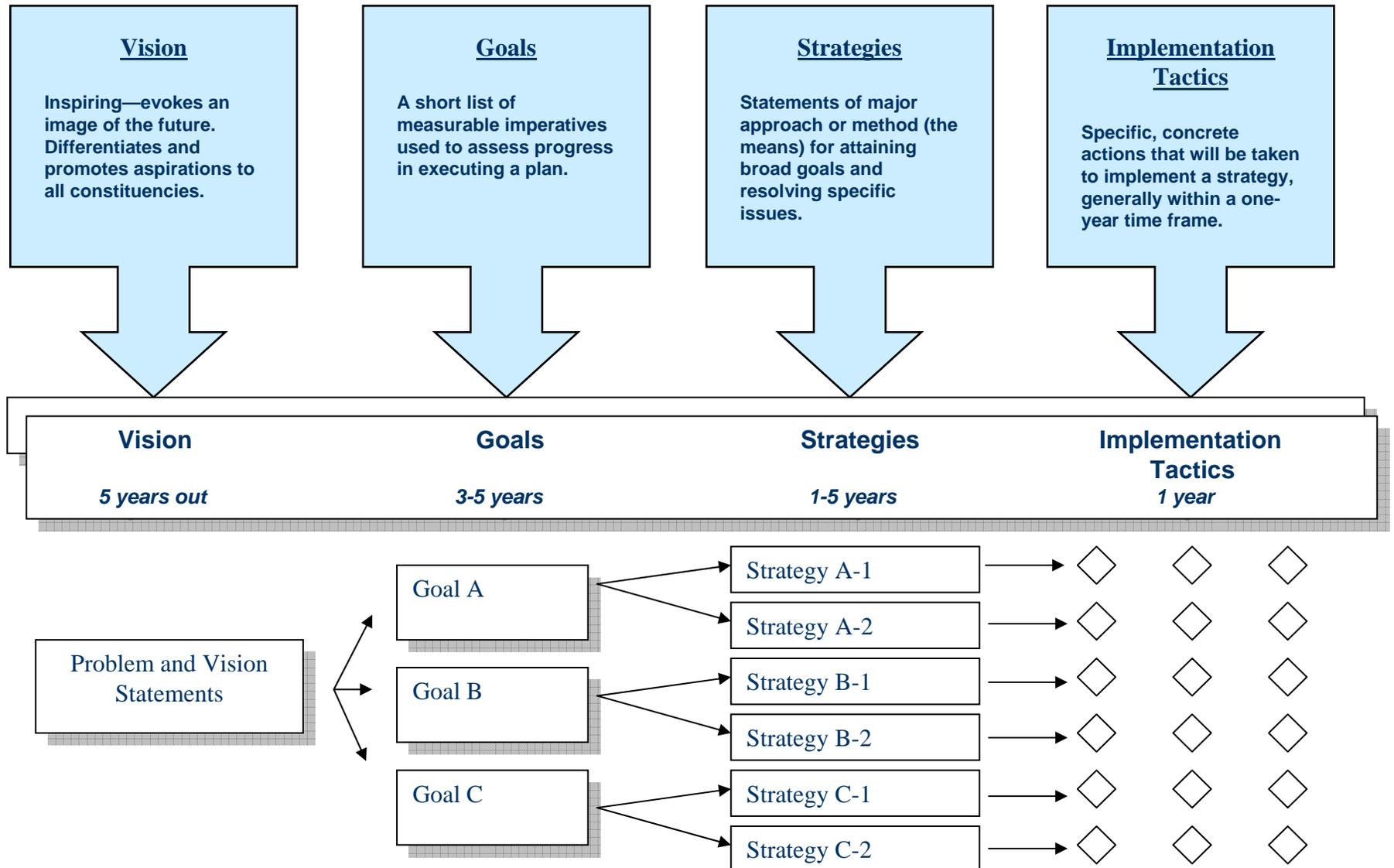


Commission Problem & Vision Statement, Key Goals

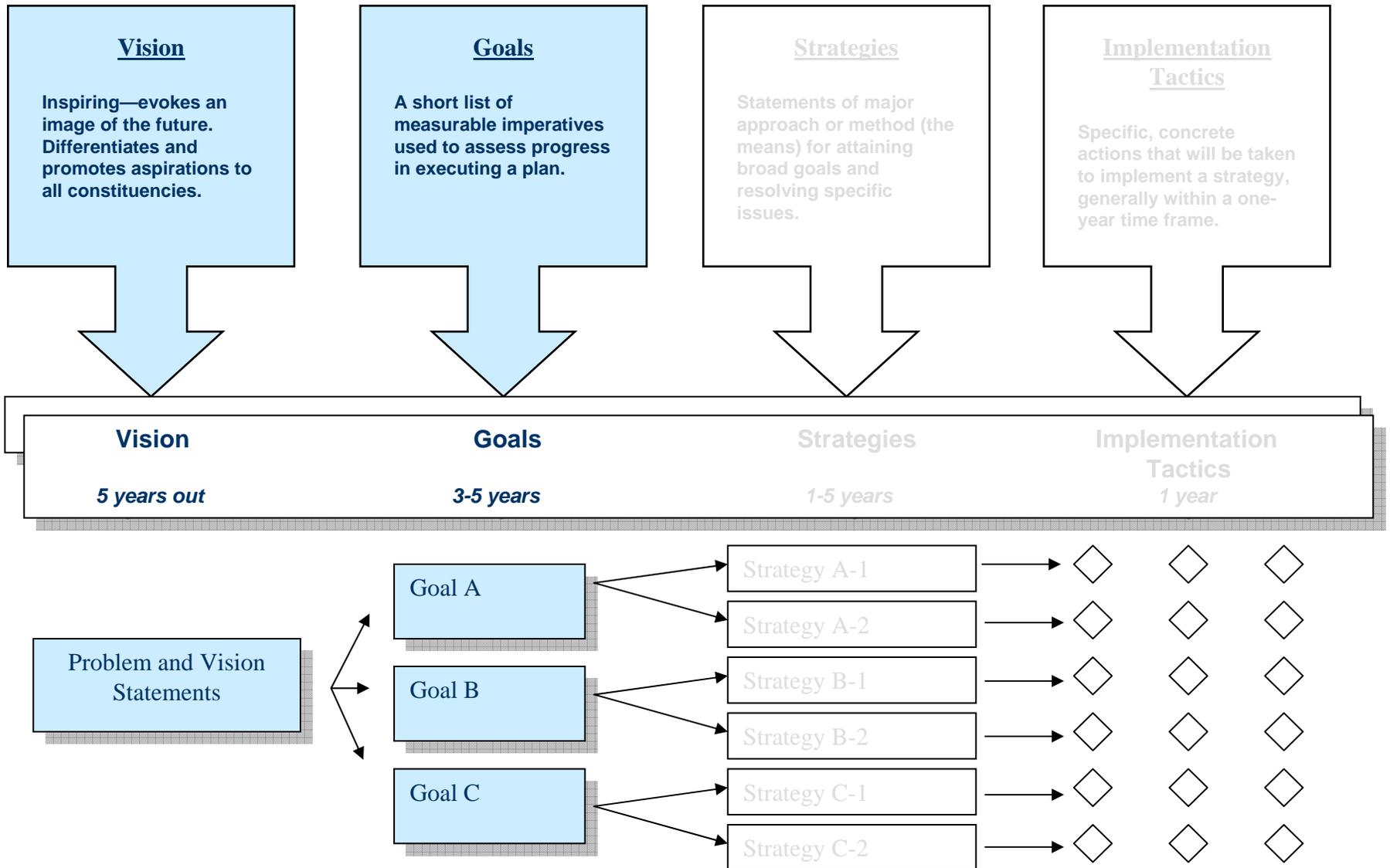
Blue Ribbon Commission on Health Care Costs & Access – July 2006

Outlining Our Strategic Planning Process

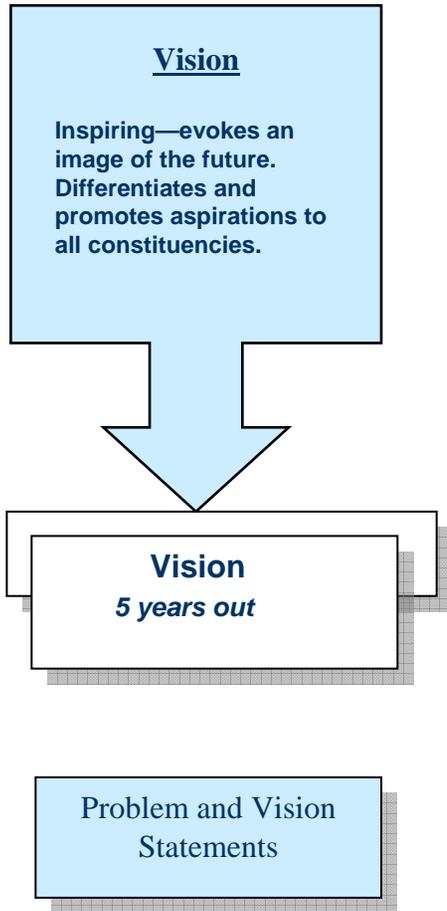
...Purpose is to provide focus, consistency & evaluation



Our Focus Today – Problem/Vision Statement & Goals



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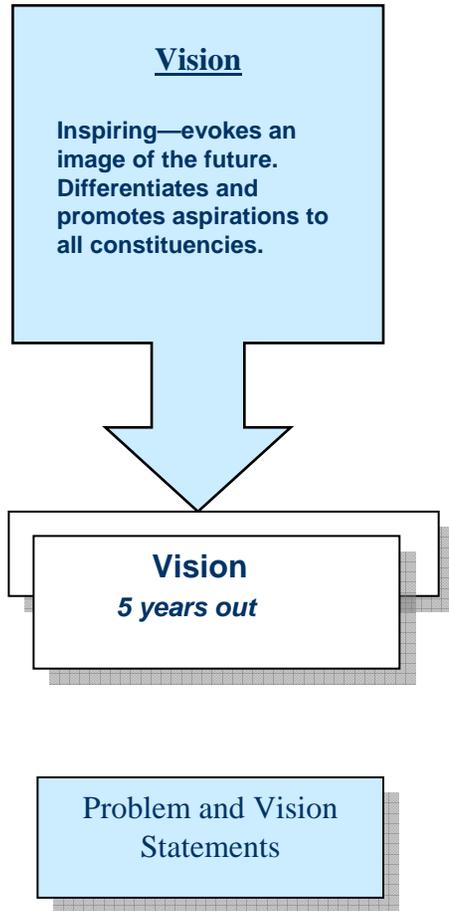
Problem Statement:

Too many Washingtonians are, or could become, uninsured, underinsured, or otherwise have inadequate access to health care. Health care is increasingly unaffordable to individuals and families, employers, and state government. Yet despite unsustainable growth in spending, we are not as healthy as we could be -- devoting too little of what is spent to prevention and health promotion, often not getting the right care at the right time, and failing to take responsibility for our own well-being.

Commissioner Feedback to Discuss:

- The root cause of health care challenges are related to quality and efficiency trends (waste, variability, and defects). If we addressed the root cause, we could improve access.

Our Focus Today – Problem/Vision Statement & Goals



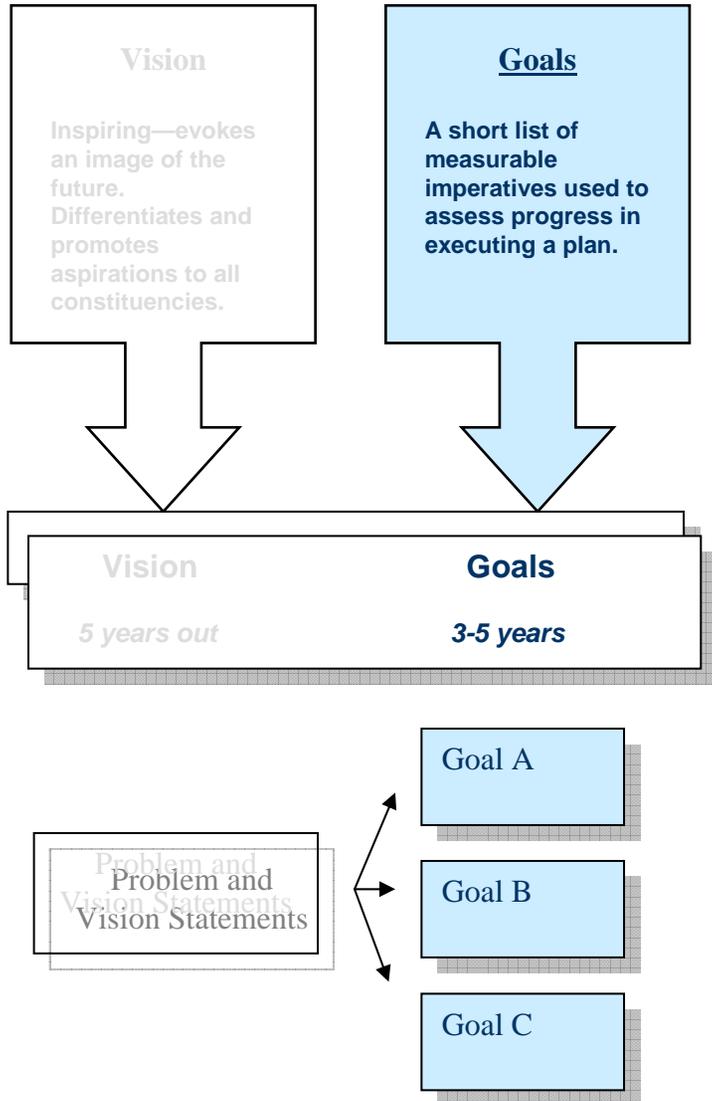
Vision Statement:

In five years, we envision a system in which every Washingtonian is able to obtain needed health care at an affordable price. The care is safe, efficient, cost-effective, patient-centered, prevention oriented, and materially improves the health of the person receiving it. This system is equitable, acknowledges that resources are limited, and reflects the shared responsibility of individuals, communities, employers, and state and federal governments in ensuring our population's health.

Commissioner Feedback to Discuss:

- Continuous efficiency/quality improvement so that every Washingtonian can obtain effective medical care at an affordable price
- Emphasize the state's role – opportunities and limitations

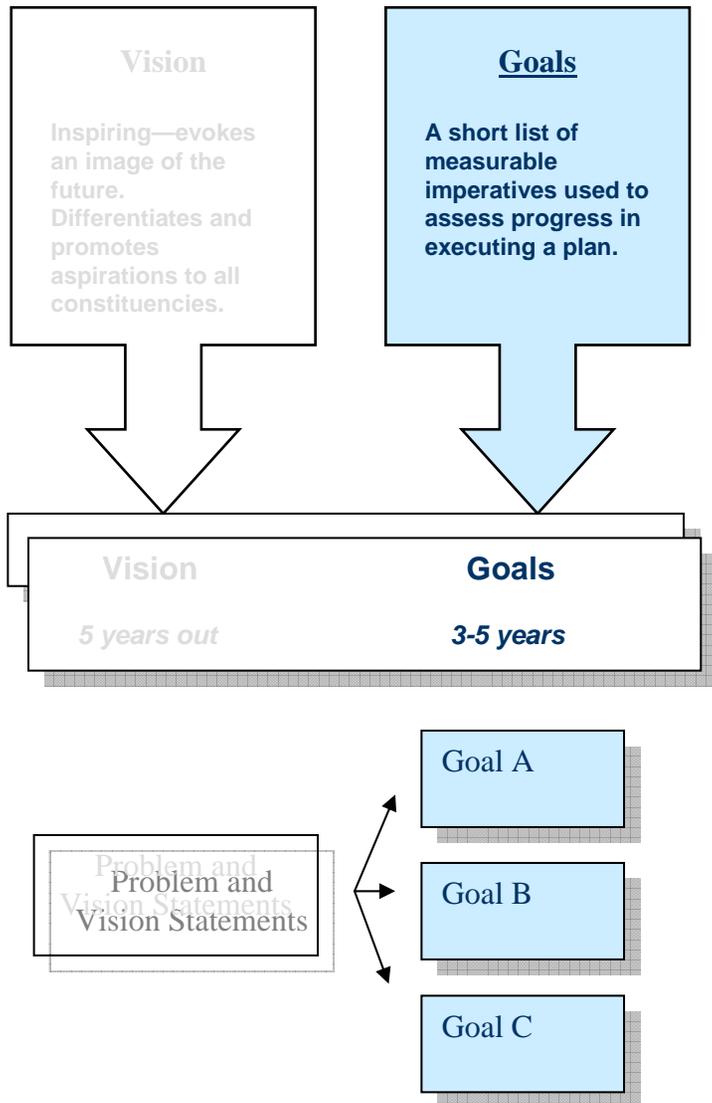
Our Focus Today – Problem/Vision Statement & Goals



For Discussion of Goals:

- 1) **Should we have stretch goals or doable goals within 5-years? Examples:**
 - Get evidence-based standard of care 75% or 100% of the time
 - Become the healthiest state, or within the top 10
- 2) **Do we have too many goals? If so, which are the most important?**
- 3) **Can they measurable?**

Our Focus Today – Problem/Vision Statement & Goals



Goals:

To realize this vision, we will achieve the following goals by 2012:

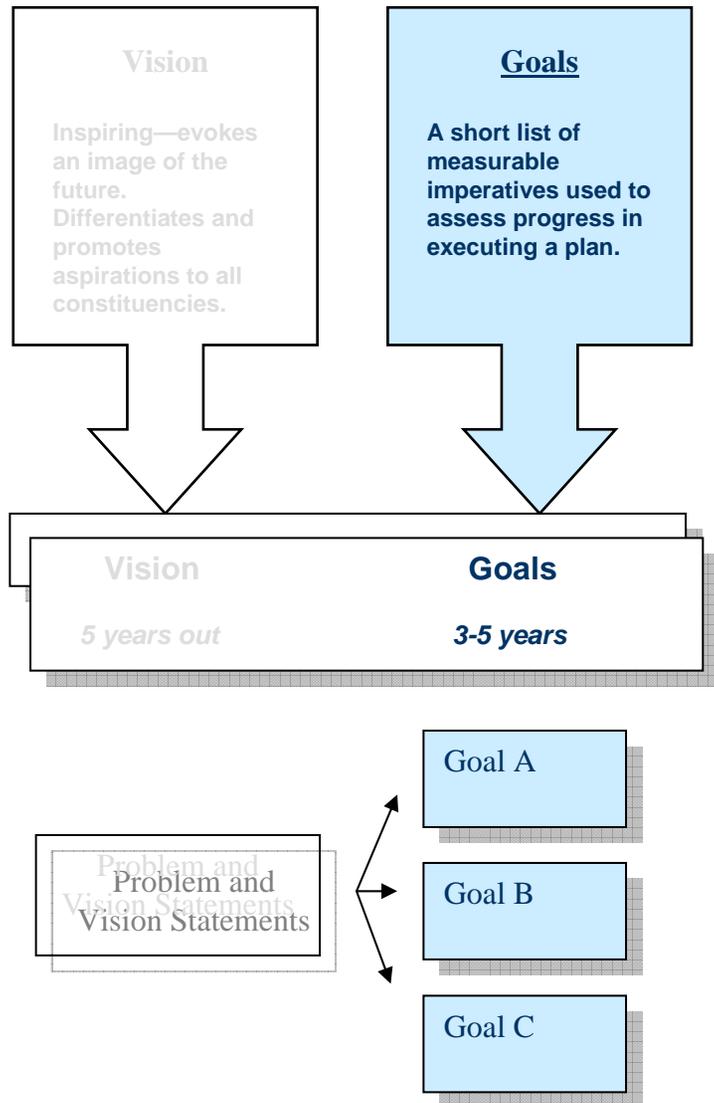
In Improving Access:

- All Washingtonians will have health coverage that provides access to effective care by 2012, with all children having such coverage by 2010.

In Improving Health:

- Washington will be one of the top ten healthiest states in the nation (this includes key categories such as diabetes prevention & control, immunization, well child care, heart disease prevention & control, obesity, asthma prevention and control, and smoking).
 - Population health indicators will be consistent across race, gender and income levels throughout the state.
- (cont.)

Our Focus Today – Problem/Vision Statement & Goals



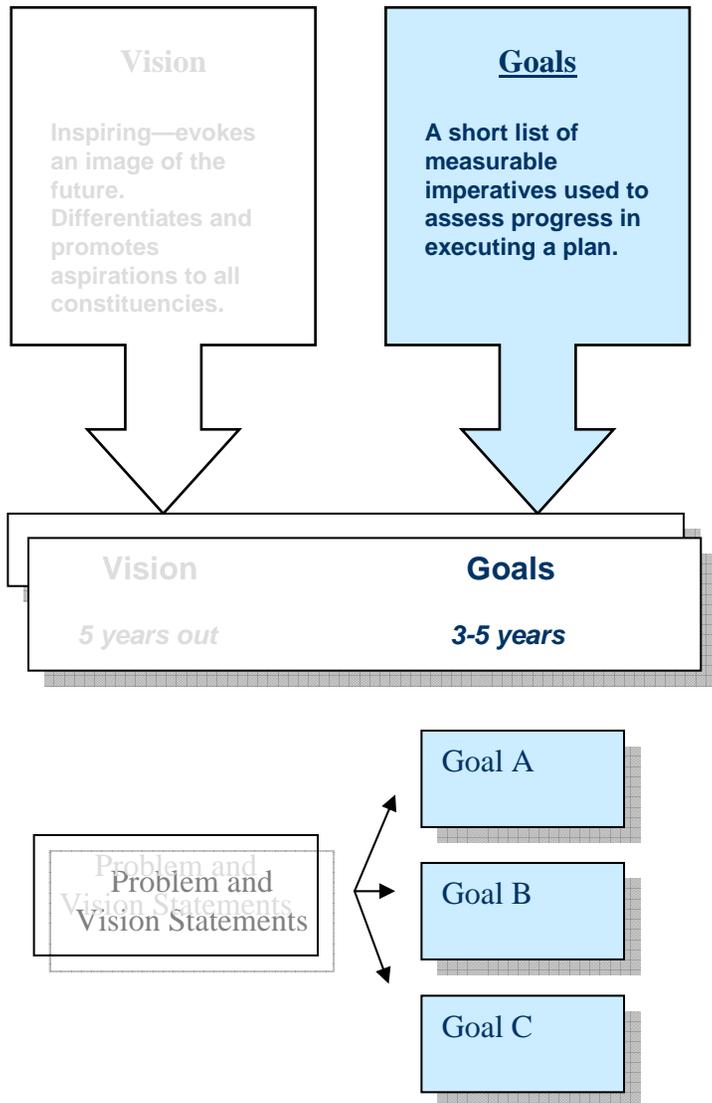
Goals (cont.):

In Improving Affordability:

- Reduce the annual rate of increase in total health care spending to less than the growth in personal income
- Reduce the annual rate of growth in health insurance costs to individuals and small businesses to less than the rate of general inflation.
- Reduce the annual rate of growth in state health care expenditures to less than the rate of growth in state revenues.
- Reduce by 50% the number of Washingtonians, including employers and individuals, who cite the expense of health insurance as a reason for declining coverage.
- Reduce the number of health-related personal bankruptcies by 50%.
- Uncompensated care expenses should not exceed the estimate for 2005 of \$726 million for uninsured individuals in Washington State.

(cont.)

Our Focus Today – Problem/Vision Statement & Goals



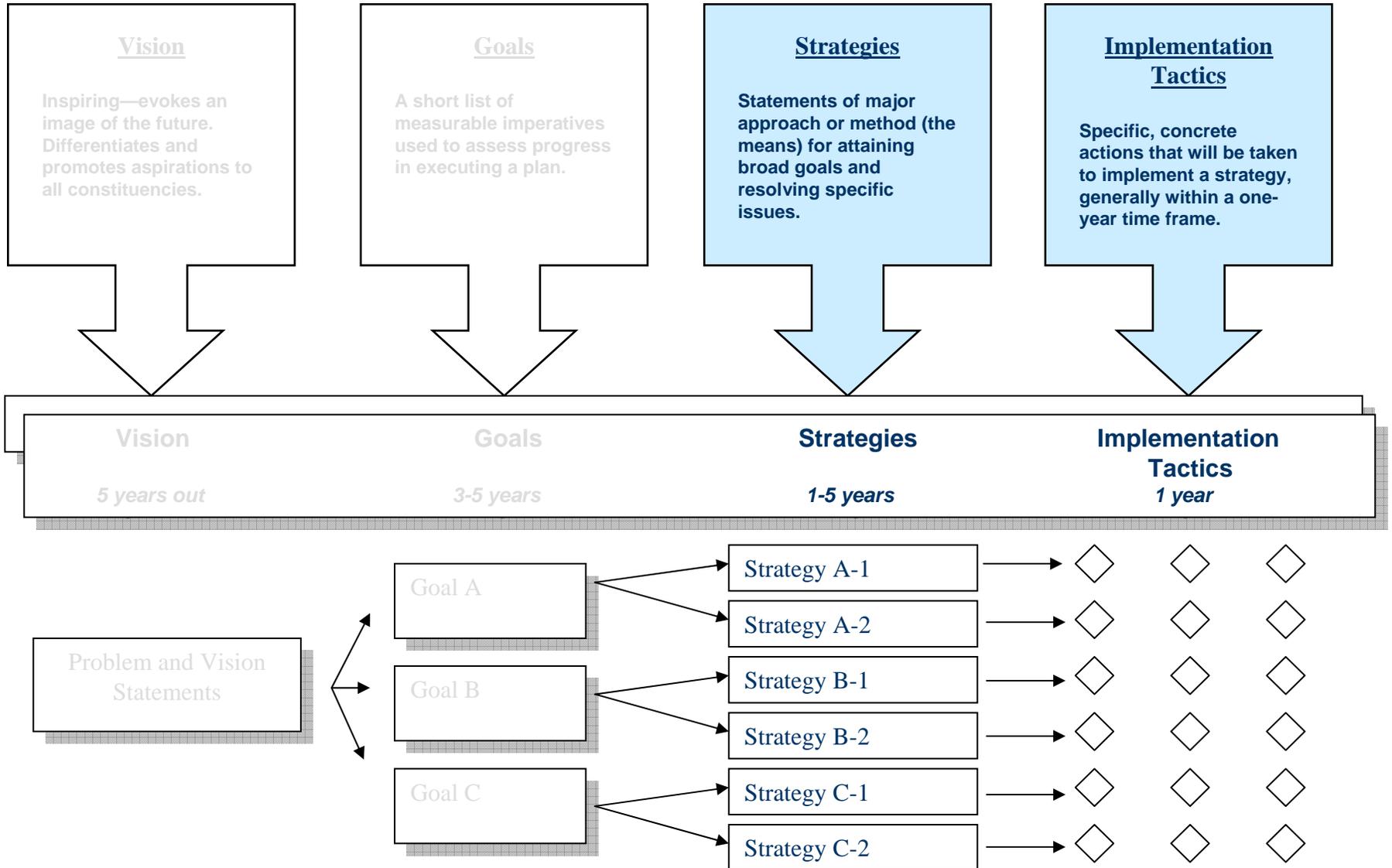
Goals (cont.):

In Improving Quality:

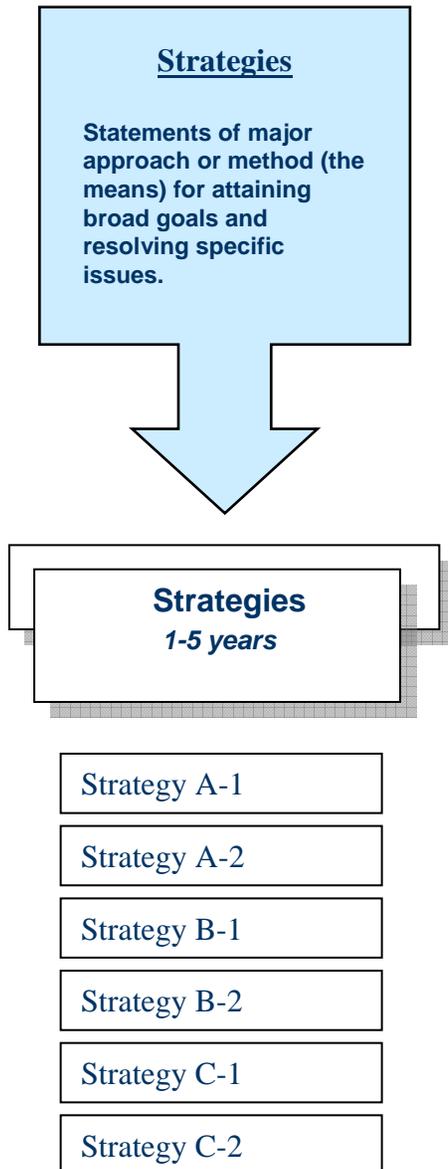
- Waste, variability, and defects (including medical errors) are declining, and compare well with other nations.
- Washingtonians get the evidence based standards of care 75% of the time.
- Achieve 100% compliance with evidence-based guidelines for the management of chronic illness.

For Subsequent Meetings (Sept-Oct)

Strategies/Tactics – Reviewing Proposals



Sample Strategies



Sample Strategies the Commission Could Consider:

- Realign the financing of health care coverage to focus upon the delivery of efficient, high-quality health care services;
- Promote increased individual and employer financial responsibility to achieve continuous health care coverage;
- Use prevention and health promotion to the greatest extent possible, reducing the need for costly medical treatment;
- Reduce health care administrative expenditures, and redirect savings to patient care;
- Provide information and incentives to consumers to encourage cost-effective treatment choices;
- Provide information and incentives to consumers to encourage personal wellness, healthy behaviors, and self-management of chronic conditions;
- Allow the sale of less comprehensive and less expensive health insurance plans;
- Restructure existing state health care programs to cover more residents for the same costs;
- Increase the number of health carriers doing business in the state;
- Facilitate access to information and provide incentives for health care providers to make appropriate, cost-effective treatment decisions;
- Expand state programs which subsidize the cost of coverage for those individuals and businesses least able to afford it;
- Use the state's purchasing power to provide incentives for type of care we desire (safe, efficient, cost-effective care, etc.);
- Make more efficient use of the health care work force;
- Target those with chronic conditions for improved, more coordinated, cost-effective care;
- Reduce inappropriate emergency room use;
- Assure sufficient supply of all types of health care providers;
- Reduce ineffective, inefficient care at the end-of-life;
- Redesign the delivery system to reduce inefficiency and re-allocate existing resources;
- Realign the reimbursement system to pay for better health outcomes, not simply more services;
- Allow and promote competition among providers to offer the best price, quality and services.



Thank you.