



WASHINGTON STUDENT
ACHIEVEMENT COUNCIL
EDUCATION › OPPORTUNITY › RESULTS

Joint Higher Education

November 19, 2013

Our Mission:

Inspire and foster
excellence in
educational attainment.

Council Origins

Created by the Legislature in 2012

- ESSHB 2483

Charged with:

- Proposing goals for increasing educational attainment in Washington.
- Identify improvement and innovations.
- Promote benefits of postsecondary education.

The Council

**Five
Governor-appointed citizen members**

**Four
Education sector members**

**WSAC Agency
Executive Director**



Maud Daudon, Chair

President & CEO of Seattle Metropolitan Chamber of Commerce



Karen Lee, Vice Chair

CEO of Pioneer Human Services, Western WA University Trustee



Ray Lawton, Secretary

Rumpeltes & Lawton, LLC

- Independent Colleges of Washington



Jeff Charbonneau

2013 National Teacher of the Year Chemistry, Physics, Engineering



Dr. Susana Reyes

Assistant Superintendent, Mead School District



Rai Nauman Mumtaz

Premed student, University of Washington Tacoma



Marty Brown

Executive Director of SBCTC

- Two year public colleges



Paul Francis

Executive Director of Council of Presidents

- Four year public institutions



Scott Brittain

Assistant Superintendent, Ferndale School District

- K-12 education system

THE ROADMAP

A Plan to Increase Educational Attainment in Washington

Legislation 2012

- RCW 28B.77.020

Stakeholder Input 2013

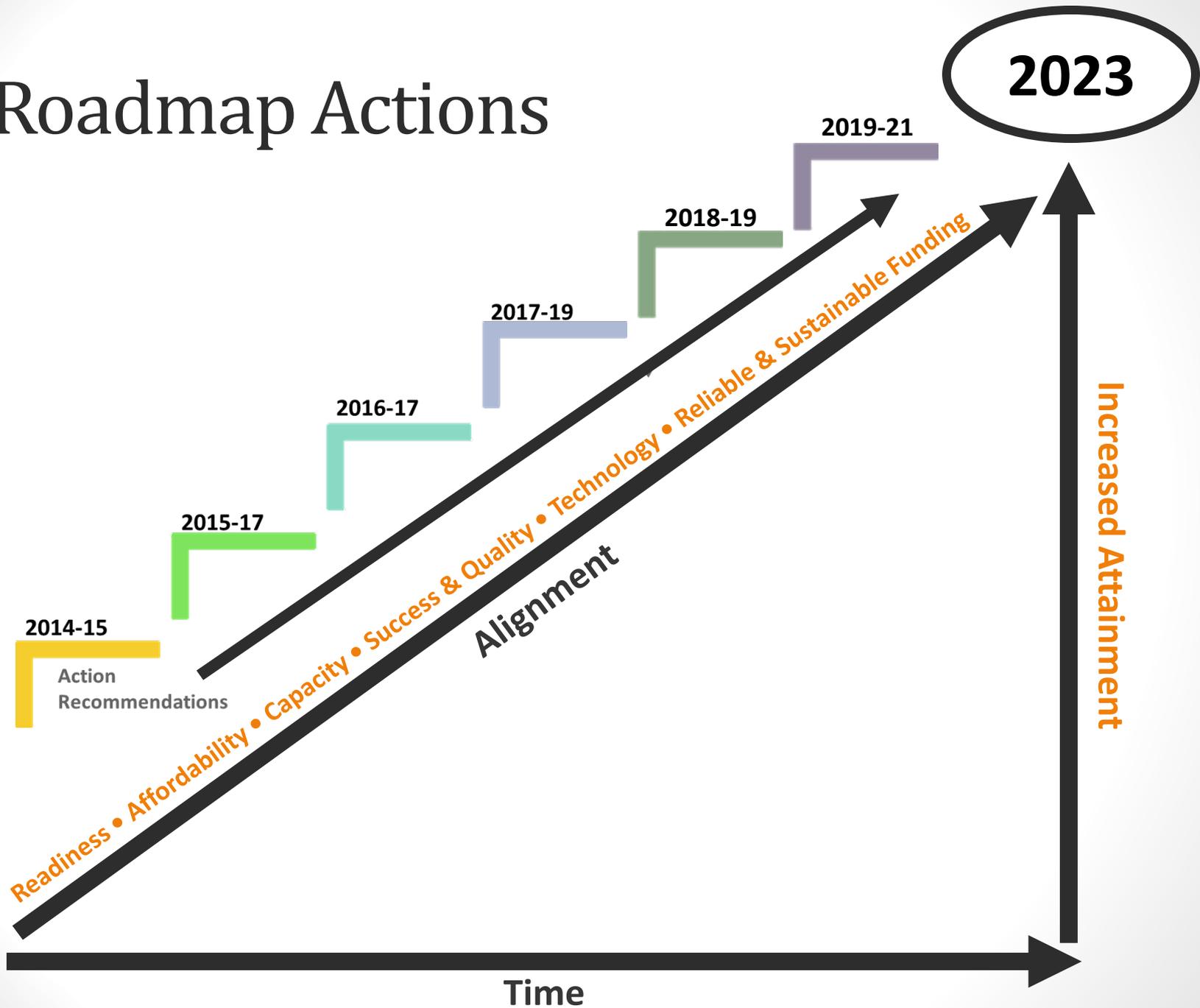
- Listening Tour
- Workgroups

December 2013

- 10-year Roadmap
due to Legislature



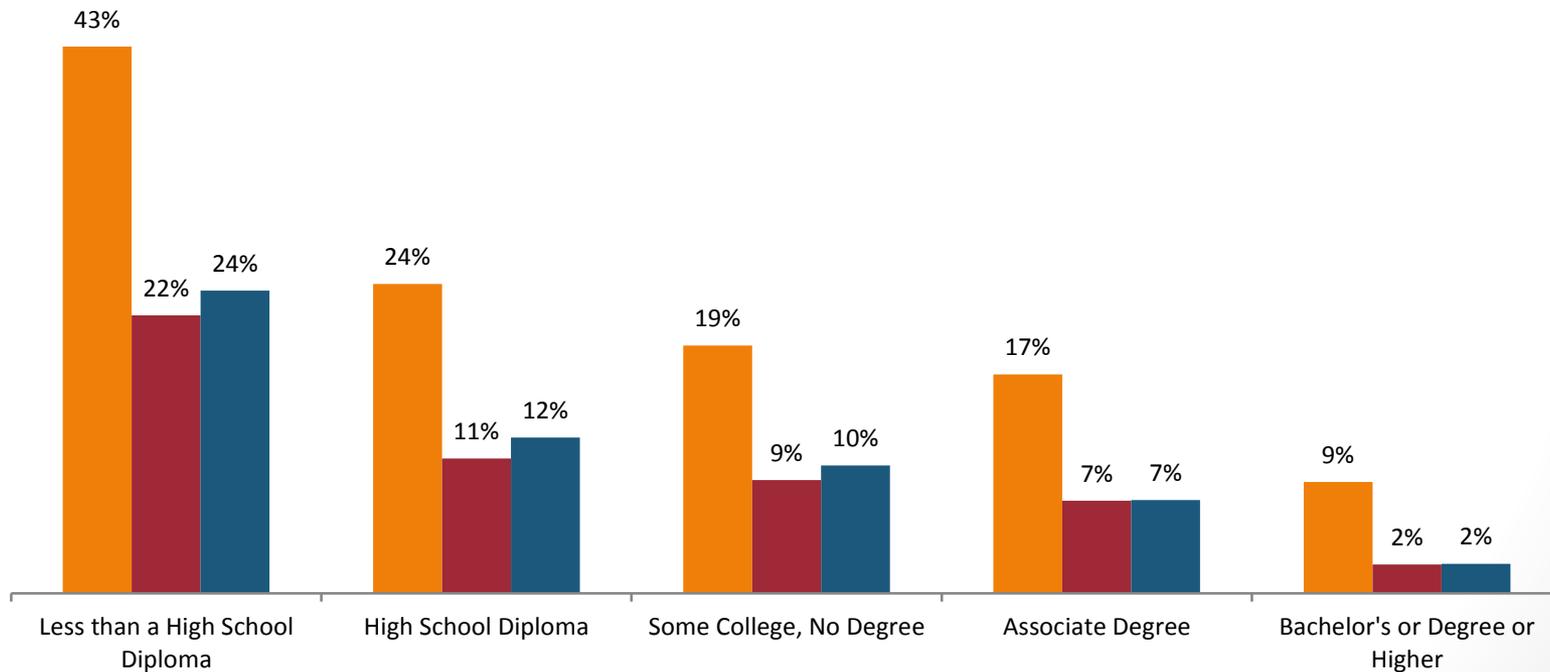
Roadmap Actions



Education Investment Pays Off

Participation in Public Assistance Programs* by Education Level 2011

Medicaid School Lunch Food Stamps

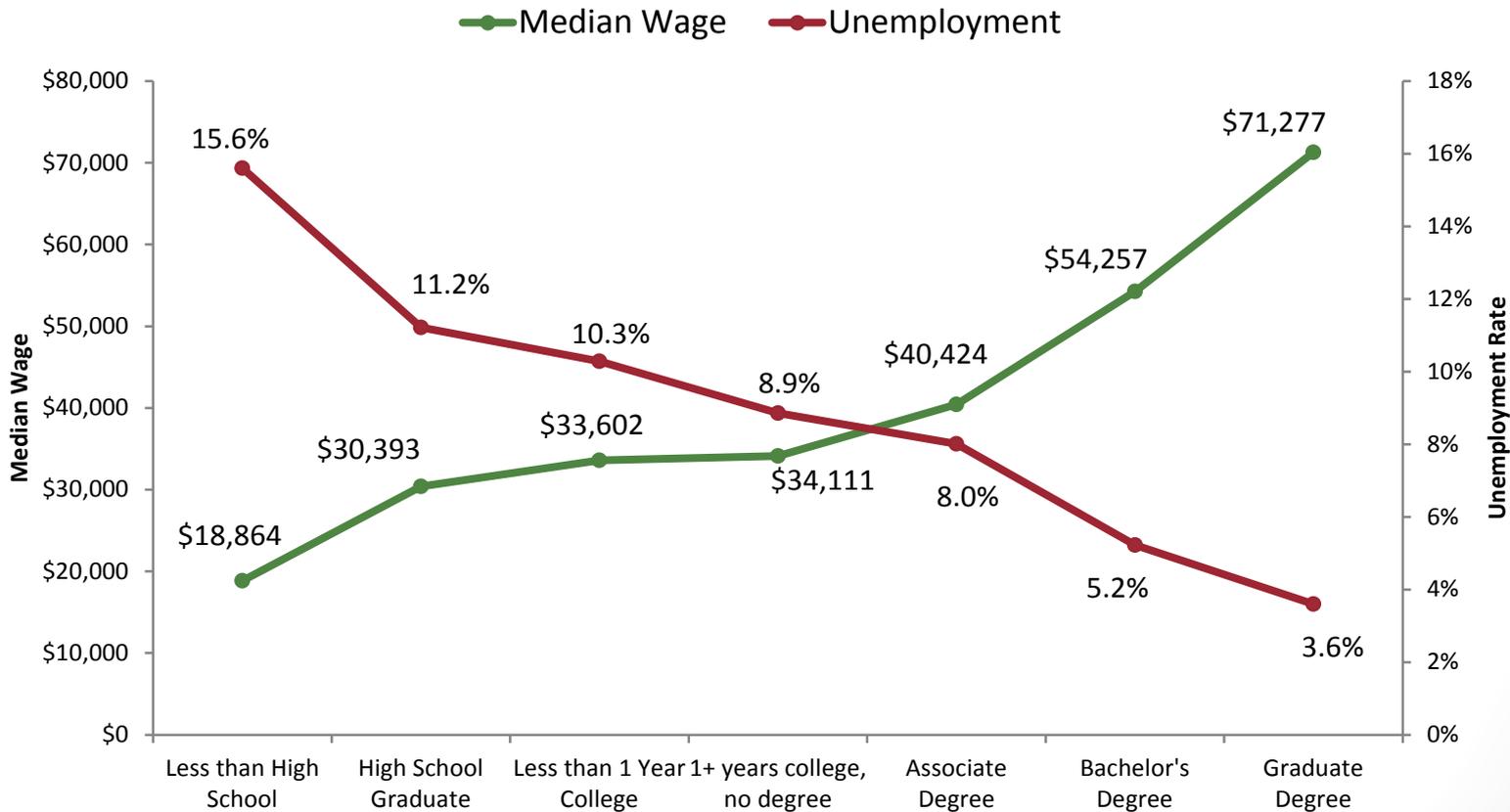


*Percentage of Individuals Ages 25 and Older Living in Households Participating in Selected Public Assistance Programs

Source: College Board. (2013). *Education Pays*. Retrieved from: <http://trends.collegeboard.org/education-pays>

Education = Lower Unemployment

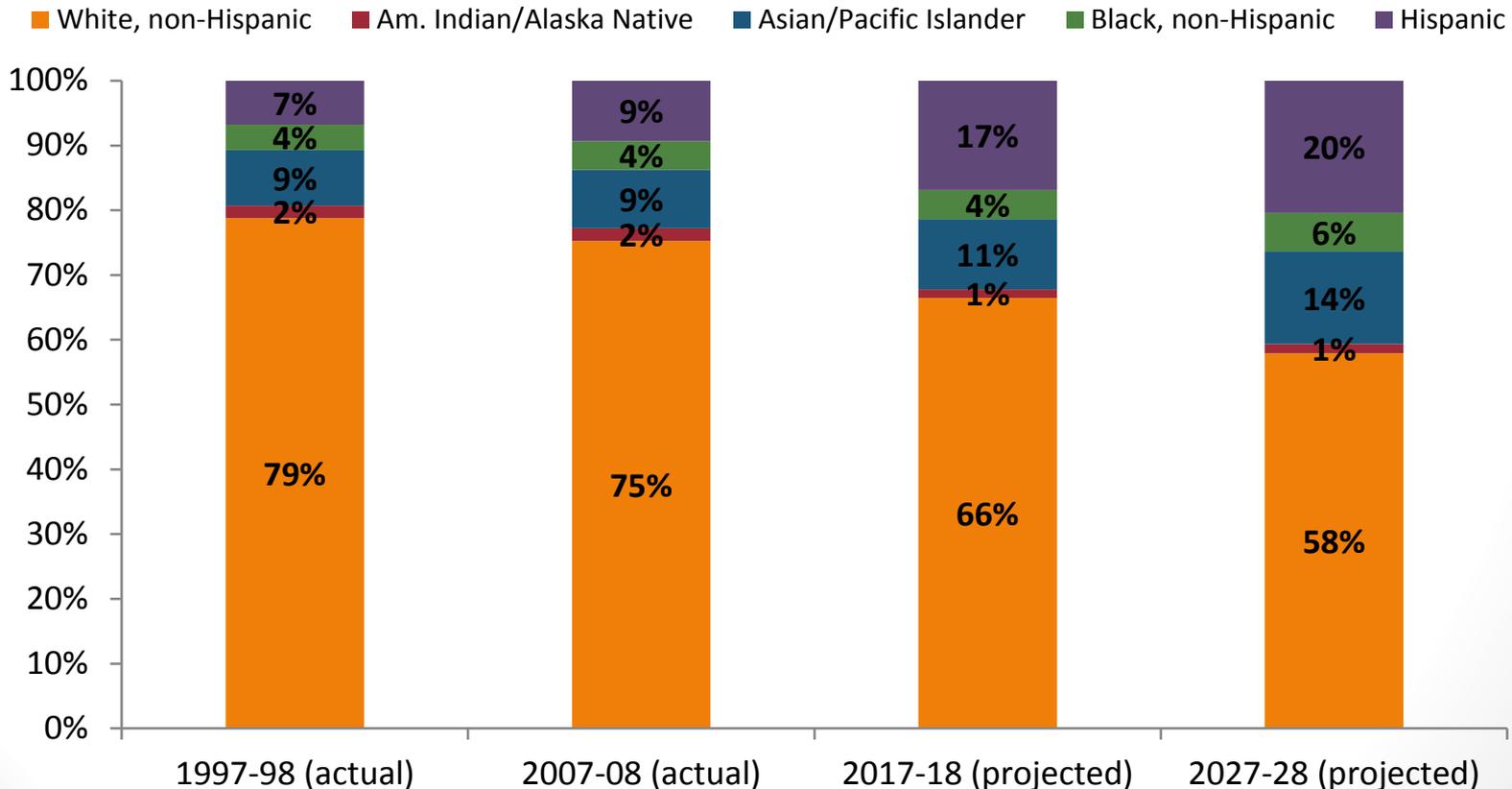
Median Wage & Unemployment by Education Level 2009 - 2011



Source: Washington Student Achievement Council Staff Analysis of 2009-2011 American Community Survey 3-year PUMS data file. Wages Include civilian employed WA residents age 25-64. Unemployed rate reflects civilian labor force for WA residents age 25-64.

Demographic Imperative

Washington Public High School Graduates



Our efforts to meet the economic and civic needs of the state will not succeed unless we address the opportunity gap faced by low-income students and students of color.



2023 Attainment Goals

All adults in Washington will have a high school diploma or equivalent.



At least 70% of Washington adults will have a postsecondary credential.

Metrics

Number & percentage of Washingtonians completing a high school diploma or equivalent.

Percentage of the population enrolled in a postsecondary certificate, apprenticeship, or degree program.

Number of postsecondary certificates, apprenticeships, & degrees awarded annually.

Objectives



Access



Learning



Prepare

Cost Shouldn't be a Barrier



Provide funding for all students eligible for the College Bound Scholarship in Fiscal Year 2014-15; and commit to full funding of all eligible State Need Grant students.

Keep College Affordable

Identify and recommend a state funding policy for postsecondary education.

- Guide legislative appropriations to:
 - Public postsecondary institutions.
 - State financial aid programs.

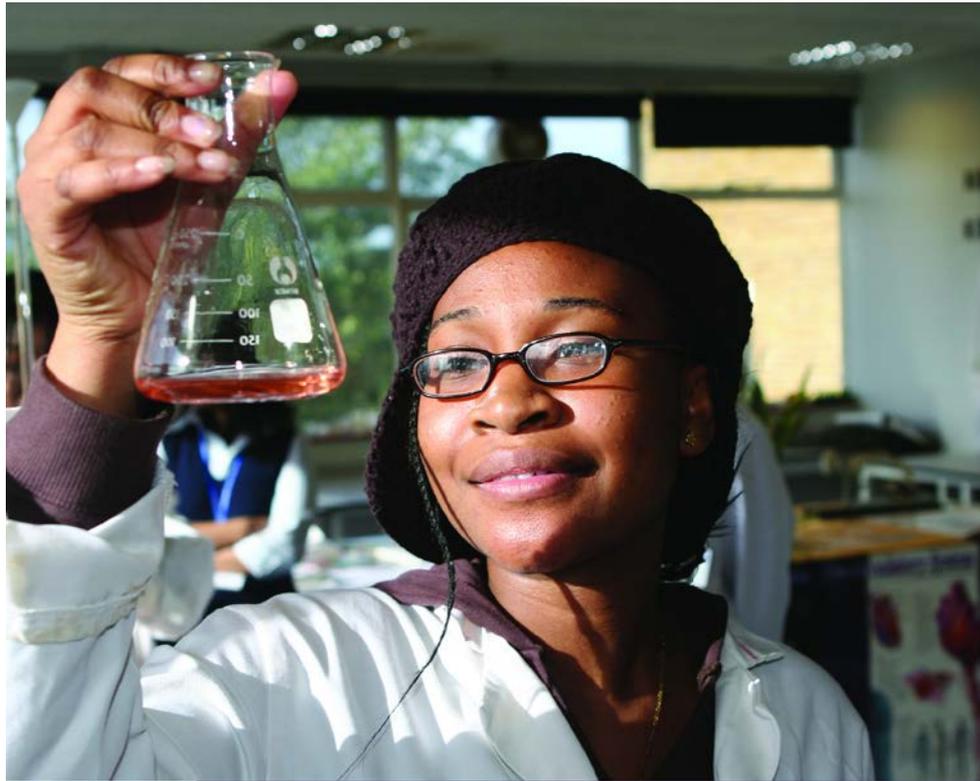


Career & College Readiness



Support implementation of the Common Core State Standards and the Smarter Balanced Assessment, and identify effective strategies to reduce the need for pre-college level courses.

Expand Dual-credit Opportunities



Streamline and expand dual-credit and dual-enrollment programs to create a statewide dual-credit system available to all high school students.

Support All Students



Provide increased support and resources to ensure the success of current and prospective students at all levels.

Objectives



Access



Learning



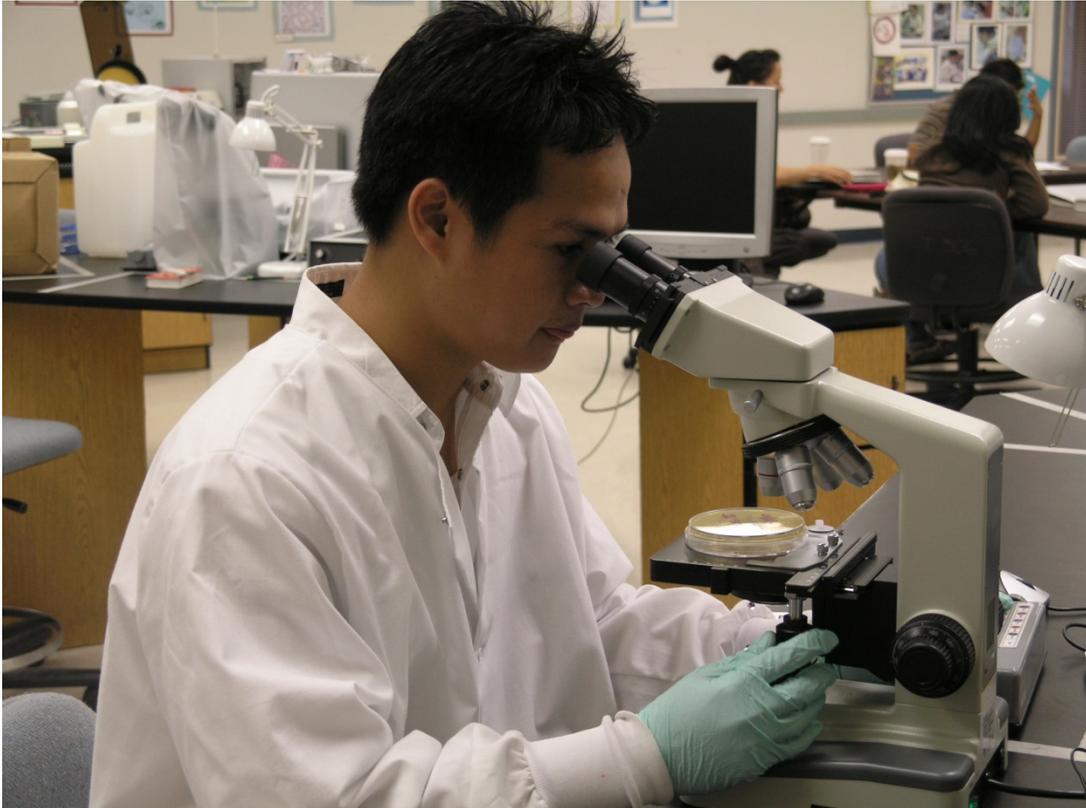
Prepare

Align Education with Jobs



Improve coordination of existing employer feedback mechanisms to postsecondary institutions and encourage innovative approaches to close existing workforce skill gaps in Washington's dynamic economy.

Work-based Learning Opportunities



Increase investments in the State Work Study program and create an online clearinghouse of all work-based learning opportunities.

Encourage Returning Adult Students



Provide tailored information regarding continuing education and provide support to adults, especially those with some postsecondary credits but no credential.

Leverage Technology



Create a statewide educational technology consortium.

Objectives



Access



Learning



Prepare

Respond to Needs



Monitor and report on system-wide programmatic, physical, and technological capacity.

Increase Awareness



Ensure all Washingtonians have access to a coordinated one-stop-shop for information about postsecondary education opportunities and career requirements, as well as assistance with completing applications for enrollment and financial aid.

Help Students & Families Save



Develop a savings incentive matching program model.

Next Steps



More Information

<http://www.wsac.wa.gov/Roadmap>