



WASHINGTON STUDENT  
**ACHIEVEMENT COUNCIL**  
EDUCATION › OPPORTUNITY › RESULTS

**Gene Sharratt, Ph.D.**

Executive Director

## Our Mission:

Inspire and foster  
excellence in  
educational attainment.

# Council goals in pursuit of the mission:

## Goal One:

1. To propose to the governor and the legislature goals for **increased educational attainment** in Washington, recommend the resources necessary to achieve the goals, and monitor progress toward meeting these goals.
2. To propose to the governor, and legislature, the state's educational institutions, **improvements and innovations** needed to continually adapt the state's educational institutions to evolving educational attainment needs; and
3. To **advocate for higher education** through various means, with the goal of educating the general public on the economic, social, and civic benefits of postsecondary education, and the consequent need for increased financial support and civic commitment in the state.

# Council goals in pursuit of the mission:

## Goal Two:

1. The Council **links the work** of educational programs, schools, and institutions from secondary through postsecondary education and training and through careers.
2. The Council must **connect the work** of the superintendent of public instruction, the state board of education, the professional educator standards board, the state board for community and technical colleges, the workforce training and education coordinating board, and the four-year institutions of higher education, as well as the independent schools and colleges.

# Council goals in pursuit of the mission:

## Goal Three:

Drawing on the staff expertise of the Council and other state, national, and international analysis and research assets, the council must also take a leading role in **facilitating educational attainment analysis and research** leading to increased educational attainment and education system development.



**Creativity & Imagination**

**Innovation & Ingenuity**

**Technology & Invention**

**Diversity & Access/Affordability**

**Standards & Quality/ Outcomes**

**Investments & Accountability**

**Strategic Planning & Systems Alignment**

9/16/2013

Washington Student Achievement Council

*We can make no better investment in our future than education.*

# The Council

2012 House Bill (ESSHB) 2483

**Five**  
**Governor appointed citizen members**

**Four**  
**Education sector members**

**WSAC Agency**  
**Executive Director**



**Maud Daudon, Chair**

- President & CEO of Seattle Metropolitan Chamber of Commerce



**Karen Lee, Vice Chair**

- CEO of Pioneer Human Services, Western WA University Trustee



**Ray Lawton, Secretary**

Rumpeltes & Lawton, LLC

- Independent Colleges of Washington



**Jeff Charbonneau**

- 2013 National Teacher of the Year  
Chemistry, Physics, Engineering



**Dr. Susana Reyes**

- Assistant Superintendent,  
Mead School District



**Rai Nauman Mumtaz**

- Premed Student,  
University of Washington Tacoma



**Marty Brown**

Executive Director of SBCTC

- Two year public colleges



**Paul Francis**

Executive Director of Council of Presidents

- Four year public institutions



**Scott Brittain**

Assistant Superintendent, Ferndale School District

- K-12 education system



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# Challenges

# Five Challenge Areas

Readiness

Affordability

Capacity, Quality & Success

Technology

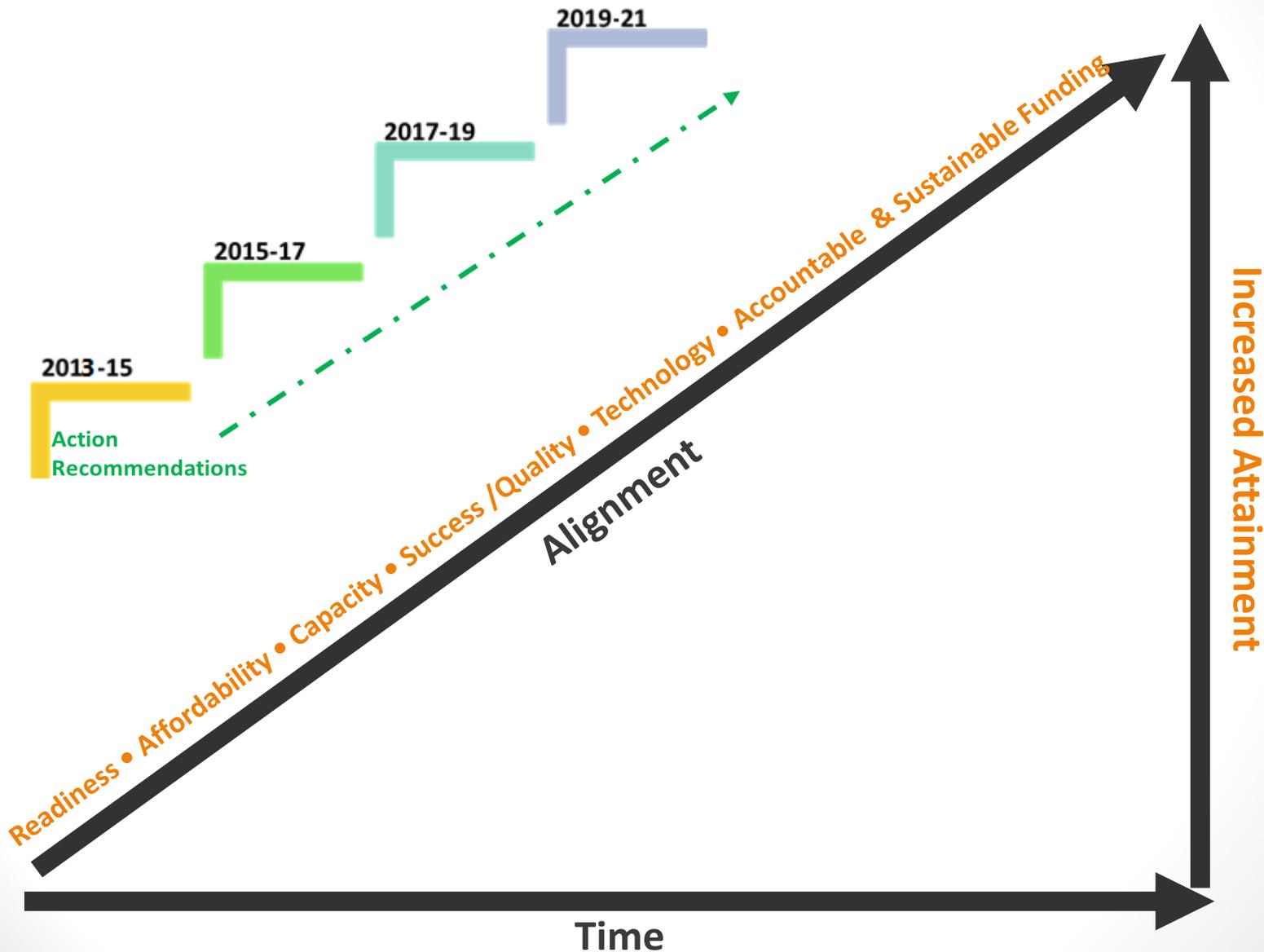
Accountable & Sustainable Funding

# ROADMAP

THE

A Plan to Increase Educational Attainment in Washington

# Roadmap Action Recommendations



# 2013-15 Biennium Budget

- The operating budget **assumed no tuition increases** for 2013-15 biennium.
  - For the 2013-14 academic year, institutions of higher education are prohibited from invoking their tuition-setting authority.
  - For the 2014-15 academic year four-year institutions and the CTC are authorized to exercise tuition setting authority.
- Institutions that choose to increase tuition above budgeted levels in 2014-15 are required to use a portion of the **additional revenue for student financial aid** and to offset the increases for students with family incomes up to 125 percent of the median family income.

# 2013-15 Biennium Budget

- **\$119 million** (general funding) for 4-year institutions and community and technical colleges.
- **\$18 million** for targeted STEM support (computer science and engineering programs at UW, WSU, and WWU).
- **\$6 million** provided to UW to create a Clean Energy Institute
- **\$6 million** provided to WSU to expand medical programs.
- **\$11 million** for the Student Achievement Initiative (SBCTC).
- **\$36 million** increase in College Bound Scholarship.
- **\$606 million** (maintained funding) State Need Grant.

# Roadmap Development Process

2012 Strategic Action Plan

2013 10-Year Roadmap Development

Policy Planning Issues

Organizational Phase

Policy Issue Analysis Phase

Roadmap Actions Analysis Phase

Roadmap Recommendations



|                      |
|----------------------|
| Early Learning       |
| Outreach and Support |
| Alignment            |
| Remedial Education   |
| Affordability        |
| Increased Demand     |
| Skills and Knowledge |
| Technology           |
| Funding              |

Specifying Scope and Schedule of the Issues Analyses

Designating Council Member Leads and Council Staff Teams for the Issue areas

Organizing External Workgroups

Planning Issue **Background** Briefings

Planning Issue **Policy Options** Briefings

**Issue Area Actions**  
Specification of Actions  
Expected Outcome(s)  
Time Period of Action(s) & Outcomes  
Leading Indicators (Metrics)

Relational Analysis of Issue Area Actions

Outcome Based Integration of Issue Area Actions (Action Sets)

Prioritization of Action Sets (within and between)

Legislative and Fiscal Analysis



Fall 2012

Winter 2013

Spring – Summer 2013

Fall 2013

# Moving Forward

When the **legislature is able (funding) to support the need ...**

*Constituents seek access ,affordability, and quality.*

When the **economy offers a pathway...**

*Improving economy supports increased investment.*

When **higher education goals align with state interests...**

*Higher education goals complement state goals and priorities.*

When the **vision is compelling...**

*Education is an investment in our future.*

When **social justice issues foster increased opportunities...**

*All citizens have an opportunity to a quality education.*





Governor Jay Inslee

# A New Strategic Framework

|                              |   |
|------------------------------|---|
| <b>Vision</b>                | A Working Washington built on education and innovation ... where all Washingtonians thrive.   |
| <b>Mission</b>               | <ul style="list-style-type: none"> <li>➤ Foster the spirit of continuous improvement</li> <li>➤ Enhance the conditions for job creation</li> <li>➤ Prepare students for the future</li> <li>➤ Value our environment, our health and our people</li> </ul>   |
| <b>Foundation</b>            | <ul style="list-style-type: none"> <li>➤ Create a responsive, innovative and data driven culture of continuous improvement.</li> <li>➤ Recognize Washington's rich natural resources, diverse people and entrepreneurial drive, and build upon our legacy.</li> <li>➤ Operate state government with the expectation that success is dependent on the success of all.</li> <li>➤ Create effective communication and transparency on goals, measures and progress in meeting expectations.</li> <li>➤ Deepen our focus, understanding and commitment to our citizens: Know our customers.</li> </ul>  |
| <b>Goals</b>                 | <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>World-Class Education</p> </div> <div style="text-align: center;">  <p>Prosperous Economy</p> </div> <div style="text-align: center;">  <p>Sustainable Energy and a Clean Environment</p> </div> <div style="text-align: center;">  <p>Healthy and Safe Communities</p> </div> <div style="text-align: center;">  <p>Efficient, Effective and Accountable Government</p> </div> </div> |
| <b>Measure &amp; Improve</b> | <p style="text-align: center;"><b>Building a more responsive, data-driven state government to get results:</b></p> <div style="text-align: center;">  </div>  |