

# Potato Agricultural Trade Update

On behalf of the Washington State Potato Commission

Matt Lantz  
Vice President, International Global Access  
Bryant Christie Inc.





# BRYANT CHRISTIE INC.

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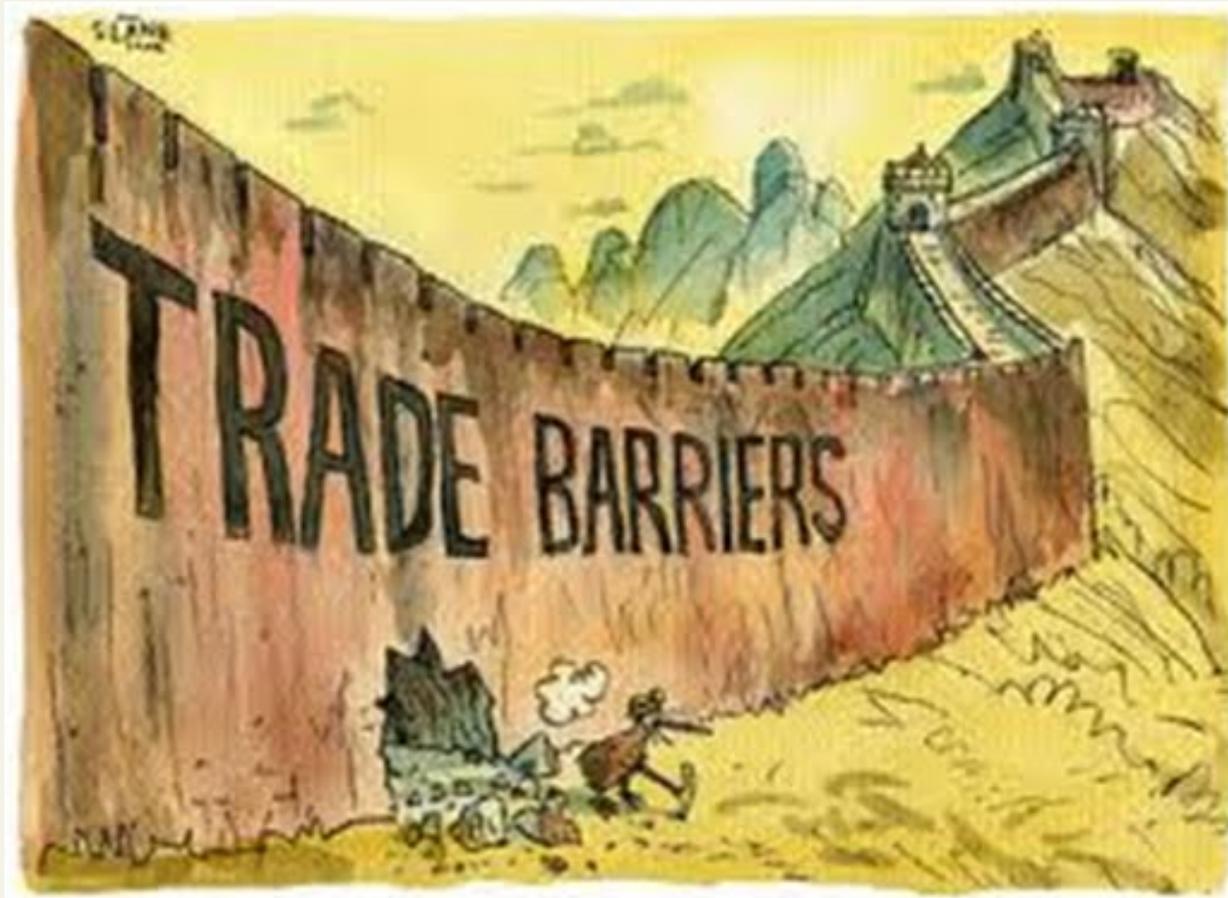
Founded in 1992, based in Seattle and Sacramento, we focus on the agricultural, food, and beverage sectors.

## Agenda

- Potato Industry Perspective on International Trade
- Key Market Priorities/Issues
  - Mexico
  - Japan
  - South Korea
  - China
  - Canada
  - SE Asia
  - MRLs
  - TPP



# Potato industry position on International Trade



# Mexico (¡Olé!)



# Japan



June 8, 2014



# South Korea



# China



ICS 65.020.99  
B 16



中华人民共和国国家标准

GB/T 20879—2007

进出境植物和植物产品有害生物  
风险分析技术要求

Technical requirement of pest risk analysis for  
import and export plant and plant product

2007-03-05 发布

2007-09-01 实施



中华人民共和国国家质量监督检验检疫总局 发布  
中国国家标准化管理委员会



# Canada





# SE Asia



# MRLs



# Trans Pacific Partnership



## Washington State Potato Trade



## Questions?

Matt Lantz

matthew.lantz@bryantchristie.com

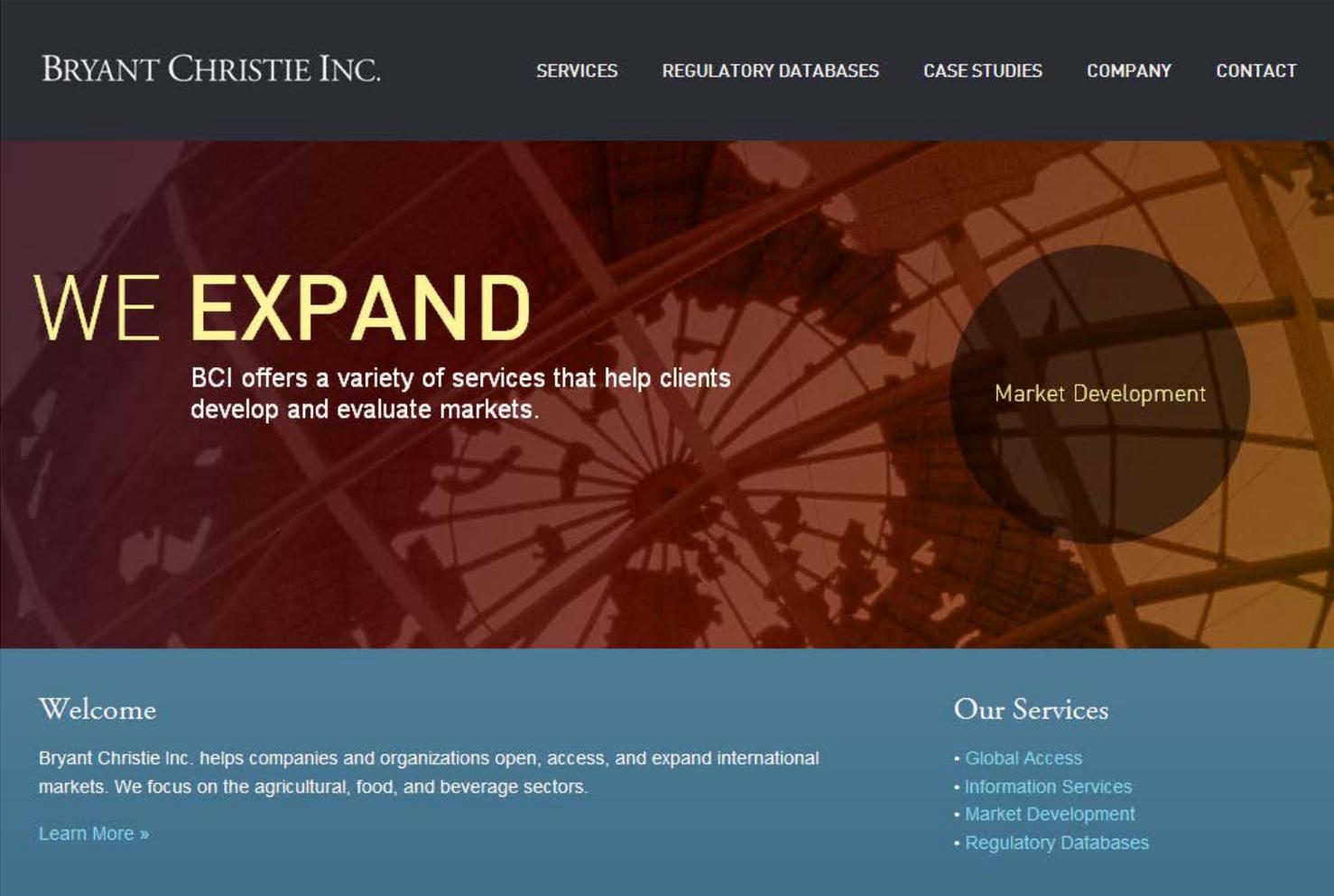
206-292-6340

Bryant Christie Inc.

500 Union Street, Suite 701

Seattle, WA 98101

www.bryantchristie.com



BRYANT CHRISTIE INC. SERVICES REGULATORY DATABASES CASE STUDIES COMPANY CONTACT

## WE EXPAND

BCI offers a variety of services that help clients develop and evaluate markets.

Market Development

### Welcome

Bryant Christie Inc. helps companies and organizations open, access, and expand international markets. We focus on the agricultural, food, and beverage sectors.

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