



Washington Fair Trade Coalition

TTP and TTIP: Impacts on Washington State

Joint Legislative Oversight
Committee on Trade

June 16, 2014

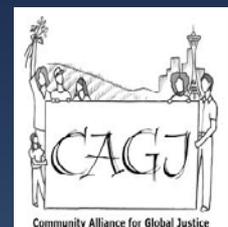
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Washington Fair Trade Coalition

68 labor, environmental, faith, student, social justice organizations, fair trade businesses, cooperatives in Washington State



Committed to creating a fair, balanced, and sustainable global trading system



25 Years of Corporate Trade Policy

- Corporate Business Models:
 - Economies of scale
 - Maximize profits, even in economic downturn
- Trade for trade's sake



The Promises of Corporate Trade

- Create U.S. jobs and raise incomes
- Support U.S. farmers by increasing exports
- Raise standard of living in developing world
- Reduce immigration from developing world



The Reality: Impacts on WA

- WA State lost 28,309 manufacturing jobs from 1994-2011, 9.4% of the sector (BoL)
- 66,361 workers were certified under Trade Adjustment Assistance 1994-2012 (US DoL)
- 10,800 jobs lost in WA because of rising trade deficit with Mexico (Economic Policy Institute)
- Agricultural trade surpluses become deficits (wheat, dairy, fruits)



The Reality: Impacts on WA

- Asparagus and the Andean Trade Preference Act (1991/2002)
- Paper mills off-shored
- Call Centers off-shored



The Reality: Impacts on WA

- Displacement of Mexican farmers
 - Growth of maquiladoras
 - Increased immigration to U.S.
- Policy challenges for WA
- Loss of bargaining power for WA workers



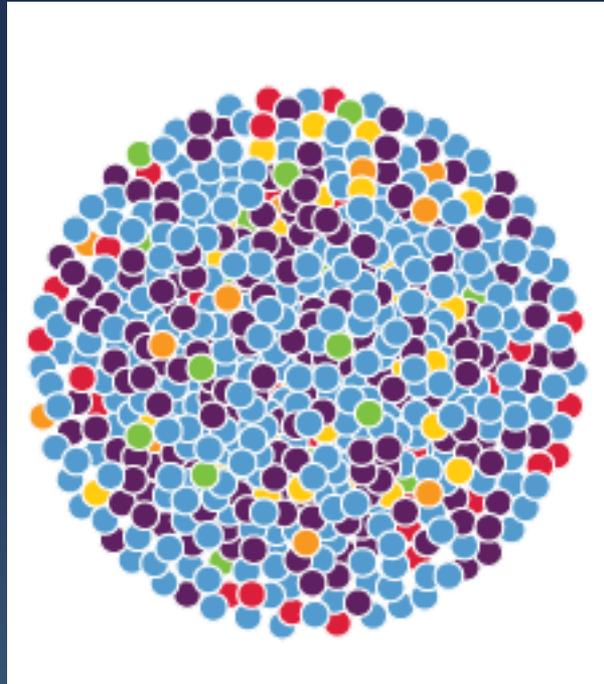
TTP and TTIP

- ~80% of global GDP
- Focus on non-trade barriers
- Unprecedented secrecy
- Mainly corporate and trade groups represented



TTP: for who?

566 U.S. trade advisors



Source: USTR Graphic: The Washington Post, published Feb. 27, 2014



TTP: for who?

Private industry and trade groups represent 85%

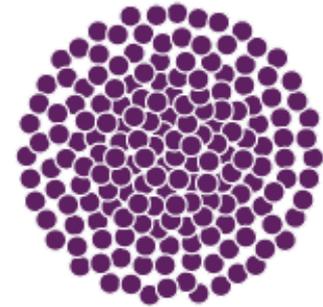
Government



Academia, law, other



Trade group



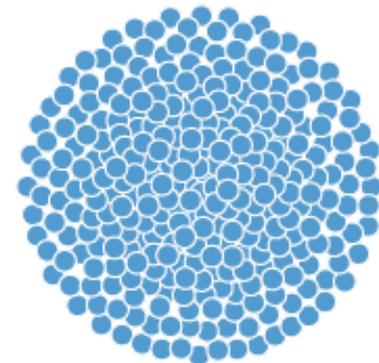
Non-governmental organization



Labor



Industry



TTP: for who?

And most of the committees.

AEROSPACE EQUIPMENT	AUTO AND CAPITAL GOODS	CUSTOMS AND TRADE	FRUIT	GRAINS, FEED AND SEED	INTELLECTUAL PROPERTY RIGHTS	INTERGOVERNMENTAL POLICY
AFRICA	BUILDING, CONSTRUCTION AND METALS	DISTRIBUTION SERVICES	PROCESSED FOODS	STANDARDS AND TECHNICAL BARRIERS	STEEL	SWEETENERS
AGRICULTURAL TRADE	CHEMICALS AND PHARMACEUTICALS	ENERGY	SERVICES AND FINANCE	TELECOM AND E-COMMERCE	TOBACCO, COTTON AND PEANUTS	TRADE AND ENVIRONMENT
ANIMAL PRODUCTS	CONSUMER GOODS	FOREST PRODUCTS	SMALL AND MINORITY BUSINESS	TEXTILES AND CLOTHING	TRADE NEGOTIATIONS AND POLICY, LABOR	TRADE POLICY AND NEGOTIATIONS

TTP and TTIP: Implications for WA?

- Local procurement (ex. ferries)
- Sweat-free procurement
- Renewable energy goals
- Farm to table
- ?

Serious implications for State's right to determine how we respond to these issues.



The Process Shapes the Outcome

Recommendations: What will help us get
a *real* 21st Century Trade Agreement?

- Transparency
- Congressional direction *during* negotiations
- Significant changes to TPA: *accountability*
- Eliminate or significantly change ISDS
- Balance public good with profits

