



# *Pacific NorthWest Economic Region*

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**Joint Oversight Committee on  
Trade Policy  
June 17, 2014  
Matt Morrison**



# PNWER Working Groups

- Industry Co-Chair, and Government Co-Chair
- Issues driven by Work Groups – some initiated by private sector, some by public
- Detailed vetting process to develop work plan for Working Group
- Action Plan decentralized by Working Group leadership



# Regional Voice in Ottawa & DC



**PNWER makes annual officer visits to state and provincial capitals, and to Ottawa and Washington, D.C.**



# Feb 4, 2011 : Shared Vision for Perimeter Security and Economic Competitiveness



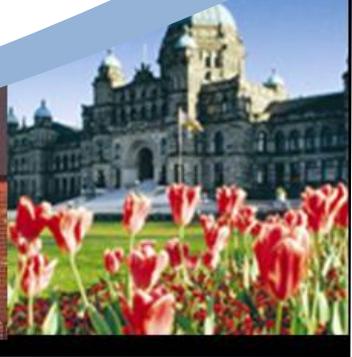
Focused on 4 areas:

- *Addressing threats early*
- *Trade Facilitation, Economic Growth, and Jobs*
- *Integrated Cross-border Law Enforcement*
- *Critical Infrastructure and Cybersecurity*
- *In December 2011 – the Beyond the Border Action Plan was rolled out*



# PNWER Update on US-Canada Regulatory Cooperation Council (RCC)

- President Obama and Prime Minister Harper signed Beyond the Border and Perimeter Security Agreement Feb 4, 2011
- Action Plan launched Dec. 7, 2012
- RCC – 29 key issues – workgroups established, progress has been made:  
[http://www.whitehouse.gov/omb/oira\\_irc\\_north\\_america](http://www.whitehouse.gov/omb/oira_irc_north_america)
- RCC – Phase 2 will likely focus on 20 – 25 additional sectors



# PNWER Solicited input from over 3000 Stakeholders for the Action Plan



## PNWER Idea Sharing Community

### How does it work?



Users submit their ideas.



Our community discusses and votes for ideas.



The best ideas bubble up to the top.

### PNWER collecting comments for US - Canada Regulatory Cooperation Council by April 11

Please **login/register** and **vote/share new ideas, endorse those already listed below that you may agree with and comment on** opportunities for regulatory reforms that you feel would improve the trading climate, and competitiveness for your business, or sector between the US and Canada. These comments will play a direct role in informing the further development of federal policy. All comments must be submitted to PNWER by **April 11, 2011** for us to meet the 30 day deadline.

[Submit New Idea](#)

### Campaigns

- All Ideas
- PNWER General
- Border
- Trade
- Security
- Other

### Browse Popular Ideas

- Recent (52)
- Popular (52)**
- Hot (0)
- In Review (0)
- In Progress (0)
- Complete (0)

**I agree**

SECURITY »

### Livestock Health Incident Management

Encourage the development of a North American template for cr incident

**7** votes

# 62 Bi-National Recommendations – submitted to Beyond the Border Action Plan

- From Stakeholders on both sides of the border  
PNWER submitted 62 specific recommendations to both the US and Canada for the Beyond the Border Perimeter Security Initiative (April 11, 2011)

These were in the following categories:

- Agriculture, Border Issues, Energy, Public Health, Disaster Resilience, Trade and Economic Development, and Workforce issues.



# PNWER Pilots for Beyond the Border

- Electronic Export Certification for livestock
- Two Nation Vacation Tourism Pilot to accelerate visa application process
- Labour Mobility for high pressure occupations
- Joint Canada – U.S. Maritime Resilience Plan
- Regional cross-border advisory council to generate solutions



# Border Action Plan – Does it Matter?

## The Economic Impact of the U.S. and Canada Relationship

- 1.6 billion dollars in goods and services and 300,000 people cross the U.S. and Canadian border everyday
- More than 8 million U.S. jobs depend on trade with Canada

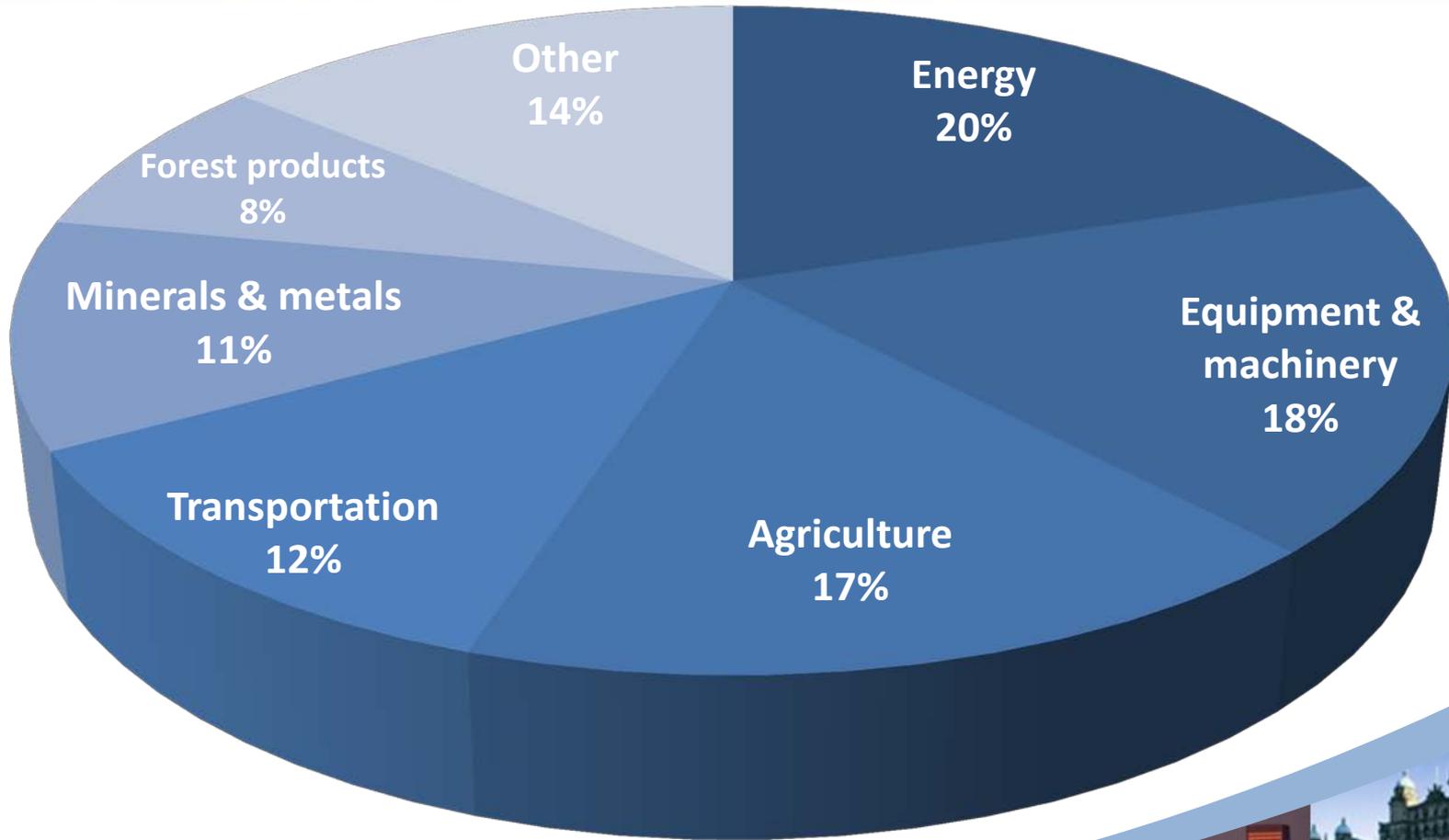


# Beyond the Border Action Plan

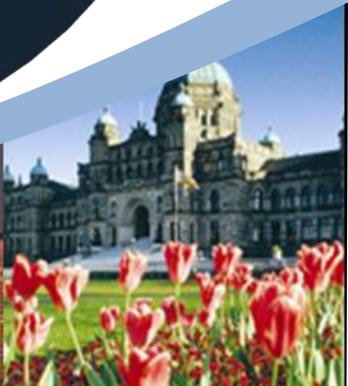
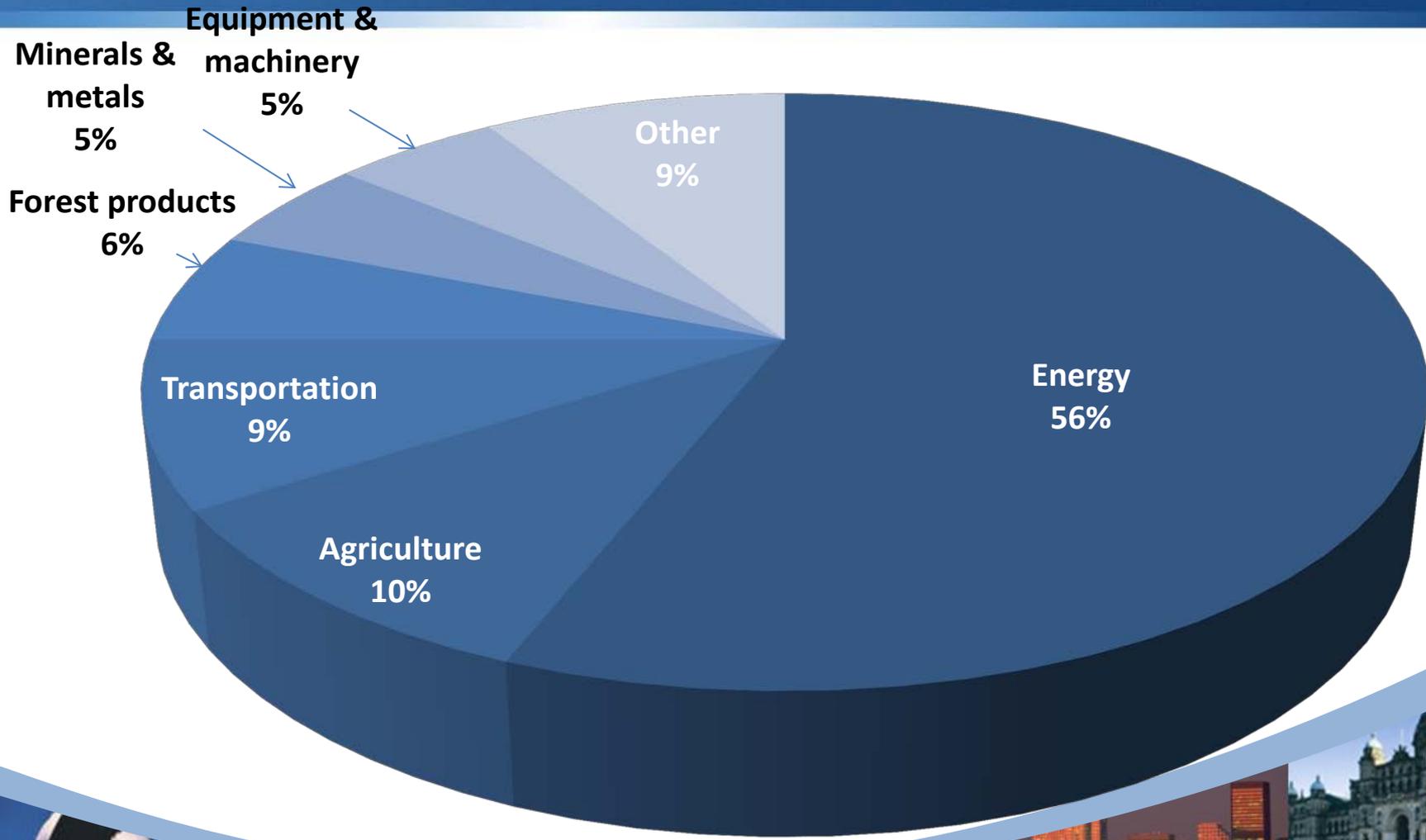
- Key issues:
- Pre-Clearance Agreement – one year late – impacting Amtrak Cascades, and Victoria Clipper, and Kenmore Air (harbor to harbor air service between Seattle and Vancouver)
- Single Window – for import/export – agreed to but not implemented – one online application for all products



# Washington Exports to Canada - \$8.3 Billion



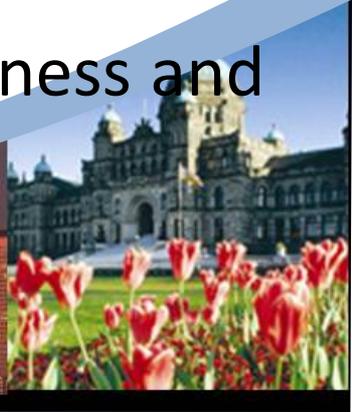
# Washington Imports from Canada - \$13.9 Billion



# Areas of Cooperation: Borders

Borders should be managed and maintained together, respecting sovereignty of each partner

- Build on success of Integrated Border Enforcement Teams (IBET)
- Joint law enforcement programs should be developed with local and regional input
- Security is enhanced by greater understanding, involving stakeholders and building trust
- Make user-friendly processes for legitimate business and tourism



# Tri-Lateral Summit this Spring



# White House Press Release



Feb 19, 2014

## Key Deliverables from the 2014 Leaders Summit

“Create a Trilateral Research, Development and Innovation Council, encouraging opportunities for North American leadership and a trilateral network of entrepreneurs, as well as economic development efforts in highly integrated regions, like the **Pacific NorthWest Economic Region**”



# PNWER Pilot: Cross-Border Clusters

- Washington State / British Columbia Software and IT Cluster
- British Columbia / Montana Sawmill, Forestry, and Mining Cluster
- Alaska / Yukon, Northwest Territories Arctic Construction Cluster



# Beyond the Border – 2.0



- Importance of engagement strategy in the BTB that includes all stakeholders in the process
- States and Provinces need to be included in the BTB and the RCC
- Significant achievements need to be made now that two years have passed since the Action Plan was introduced.
- 20<sup>th</sup> Anniversary of NAFTA is an opportunity for bold new demonstration projects



# PNWER Annual Summit – Whistler, BC

Fairmont Chateau Whistler  
Hotel in Whistler, British  
Columbia from July 20 –  
24, 2014



# KEYNOTE SPEAKERS



*Christy  
Clark,*  
Premier,  
B.C.



Mr. Bruce  
Heyman,  
Ambassador  
of the U.S.  
to Canada



Mr. Bill  
Cooper,  
President,  
Center for  
Liquefied  
Natural Gas



*Steve  
Bullock,*  
Governor,  
Montana



Mr. Gary  
Doer,  
Ambassador  
of Canada to  
the U.S.



# WORKING GROUP SESSIONS

Market Access

Natural Gas Transportation

Workforce Development

Forestry

Energy: LNG Exports

Mining

Ocean Policy

Agriculture

Energy & Environment

Trade and Economic

Development

Invasive Species

Cross-border Livestock Health

Tourism

Energy Storage

Border Issues

Innovation

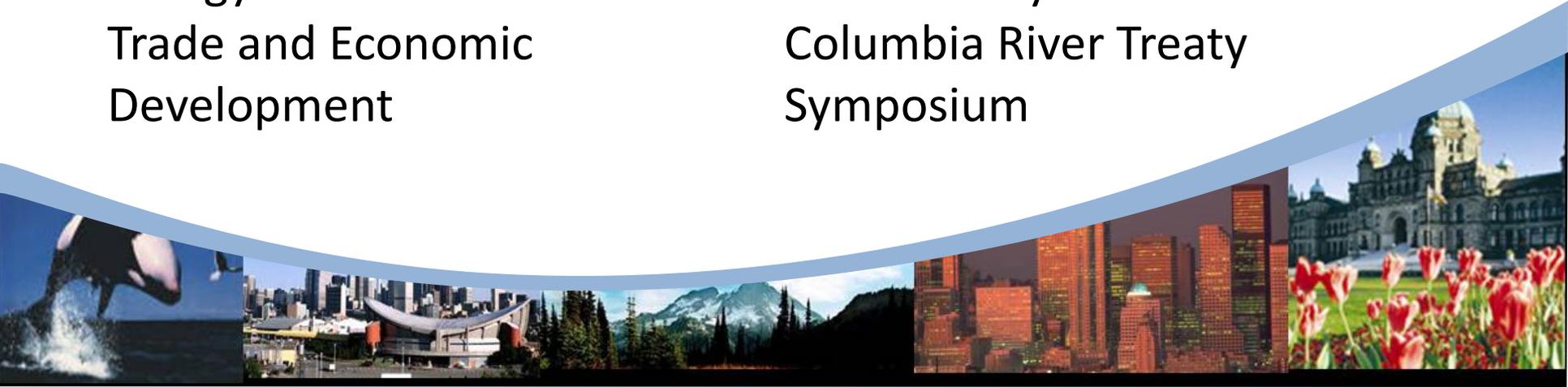
Transportation

Arctic Caucus

Water Policy

Columbia River Treaty

Symposium



# Thank You!



Matt Morrison  
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[www.pnwer.org](http://www.pnwer.org)

