

***Position Announcement
Communication Specialist
Washington State Senate Democratic Caucus
Salary Range: Based on experience
Closing Date: October 5, 2015***

The Senate Democratic Caucus (SDC) consists exclusively of Democratic members of the Washington State Senate. The SDC Communications Office is seeking candidates to fill at least one job opening for Communications Specialist. This is a full-time position with benefits, including health, retirement and leave.

JOB DESCRIPTION:

The Communication Specialist is an experienced communications professional who coordinates media-, public- and stakeholder-relation activities for Democratic state senators.

Duties include, but are not limited to:

- Developing plans for helping senators communicate their policy message to the media, the public, and the stakeholder groups in their districts and beyond;
- Identifying unanticipated communications opportunities in print, TV, radio, and internet outlets;
- Writing speeches and talking points, as well as producing multi-media Web content, news releases, op-eds, letters to the editor, and newsletter and e-newsletter copy;
- Advising senators on effectively communicating a message and how to link communications goals with legislative goals;
- Establishing and maintaining relationships with representatives of regional media, stakeholder groups and local blogs;
- Identifying new tactics for targeted, direct communication efforts with constituents in each member's district;
- Coordinating as needed with policy staff, senators' legislative assistants and nonpartisan committee staff;
- Tracking media coverage of senators' public policy proposals.

QUALIFICATIONS:

Successful candidates must be excellent writers who are able to handle multiple tasks, work well under pressure, meet tight deadlines and be proactive. Applicants should have a bachelor's degree in journalism, public relations, communications or a related field.

Work experience should include two years experience in public policy, public relations or journalism and familiarity with social media. Webmaster experience is a plus.

Applicants should have a passion for the legislative process, excellent political and strategic judgment, as well as the ability to frame complex political issues into a coherent and simple message. Familiarity with the people, politics and press in the Legislature is a plus.

INTERESTED CANDIDATES should send a cover letter, resume and three writing samples by October 5, 2015 to:

Peter Dodds
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