

Position Announcement
Communications Director
Washington State Senate Republican Caucus
Closing Date: August 31, 2015

The Senate Republican Caucus is looking for a strong, energetic and creative communications director who can lead team members to achieve communications goals of the caucus and its individual senators.

POSITION SUMMARY

- Create and execute a media plan framing issues for Majority Coalition & Republican senators and their constituents.
- Manage message development and press outreach tailored to the unique voice and district of each senator.
- Explore and implement new communications technologies and strategies.
- Coordinate senators' radio, video, online and print media presence.
- Manage a staff of up to 8.
- Work with senators and their policy staff to shape and communicate policies.

NECESSARY SKILLS

- Work directly with caucus leadership and chief of staff to engage the public on the legislative issues of the day.
- Understand the legislative process and have experience working in a political environment.
- Work under the pressure and time constraints of a legislative session. Be calm in a crisis, with great instincts. Be able to make decisions quickly and deal with conflicting and fast-changing demands on time and skills. Thrive under deadlines with quick turnaround.
- Possess excellent writing and verbal communication skills for both press and constituent audiences.
- Understanding of radio, online and print media; ability to keep up with new and developing media technologies.
- Knowledge of Microsoft Word, Outlook, Excel, PowerPoint; familiarity with WordPress, Twitter and Facebook.
- Excellent detail-oriented project management.
- Develop and maintain a good working relationship with members of the Capitol press corps.
- Experience supervising professional staff with ability to create a supportive and positive work environment.
- Able to frame complex political issues into a coherent and simple message.
- Handy with a sound bite and good marketing sense. Can craft effective messages, slogans and tactics that clarify policy points.
- Excellent political and strategic judgment.
- Ability to work as a team within senior staff.

QUALIFICATIONS

- Degree in journalism, public relations, communications or related field.

- Ten years of professional journalism or public relations experience.
- Experience working in a political environment.

SALARY AND BENEFITS

This full-time position includes vacation, sick leave, paid state holidays, retirement, social security, health, life and other optional insurance. Salary depends upon qualifications and experience.

TO APPLY:

Please submit by August 31, 2015

1. Your resume
2. A letter of interest responding to items in this announcement
3. A list of references with current phone numbers
4. Recent samples of your writing (2 to 3 brief examples)

TO:

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Questions? Call 360-786-7038

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