

October 27, 2010

Washington State Joint Transit Commission

Growth & Mobility at Microsoft

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Microsoft Growth And Culture

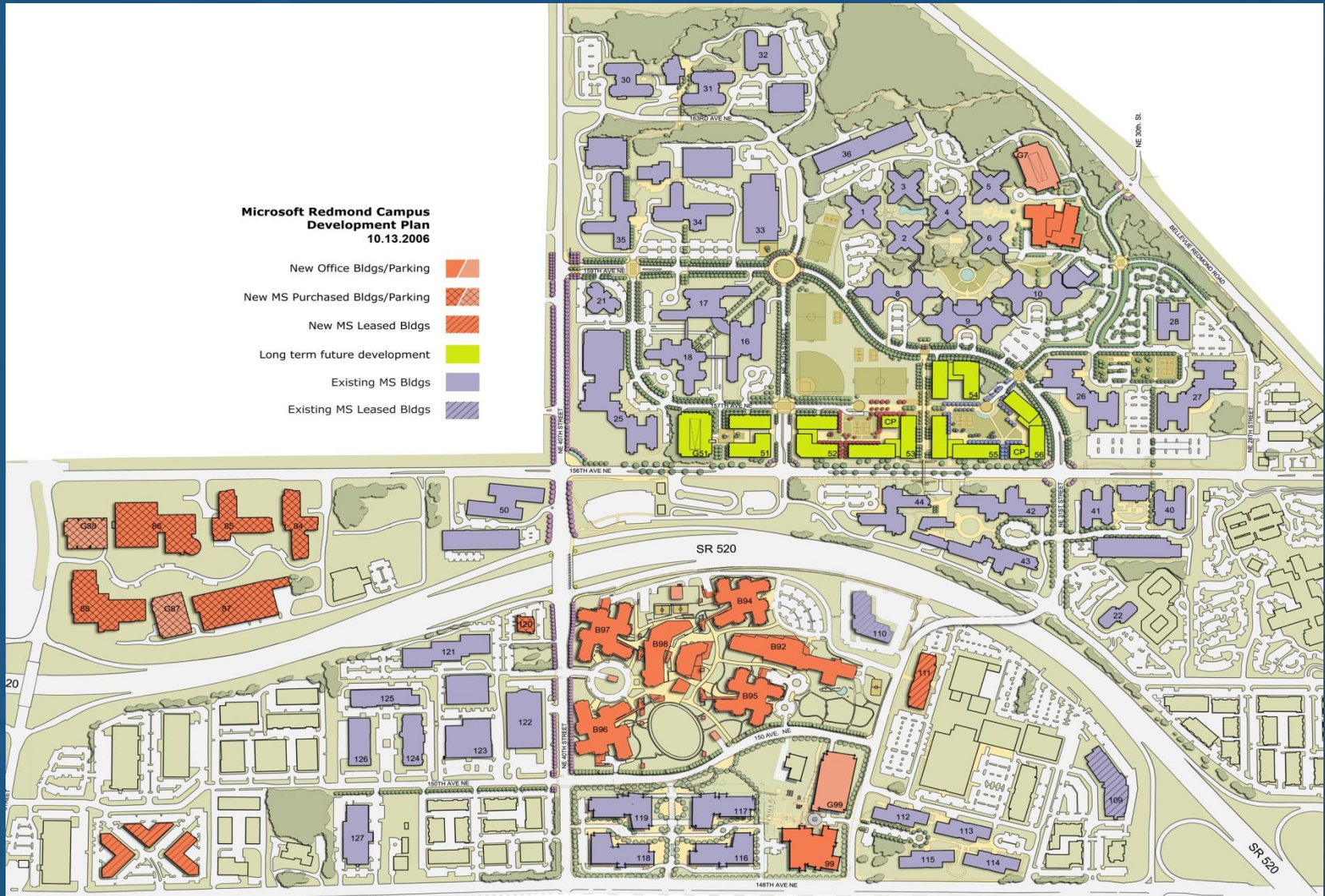
- 650 acre Redmond campus
- 10M square feet in 80 buildings
- 40K on campus (36K FTE's)
- 15M SF in Puget Sound

Highly collaborative/mobile environment

- Facilities in multiple Urban Centers
- Economies of Scale
 - Multiplier
 - Space Demand



Microsoft Redmond Campus



Microsoft West Campus



7-1-09

NE 36th Street Bridge



Microsoft Employee Distribution



Transportation Program

Commute

- Vanpool subsidy
- Guaranteed Ride home
- Orca card bus pass for all
- Connector bus service
- Satellite office program

Campus Services

- Bicycle parking
- Microsoft Shuttle Connect
- Alternative powered shuttles
- Locker rooms and towels
- Bike incentive programs

Regional Advocacy

- SR-520 Bridge Replacement
- SR-520 Corridor upgrades
- Sound Transit East Link
- Metro Transit Task Force



Employee Experience

- Improve commute choices
- Reduce lost productivity
- Strengthen recruiting story



Campus Operations

- Address parking availability
- Mitigate local traffic
- Enable mobility



Environment

- Reduce carbon emissions
- Expand awareness and individual action



Corporate Citizenship

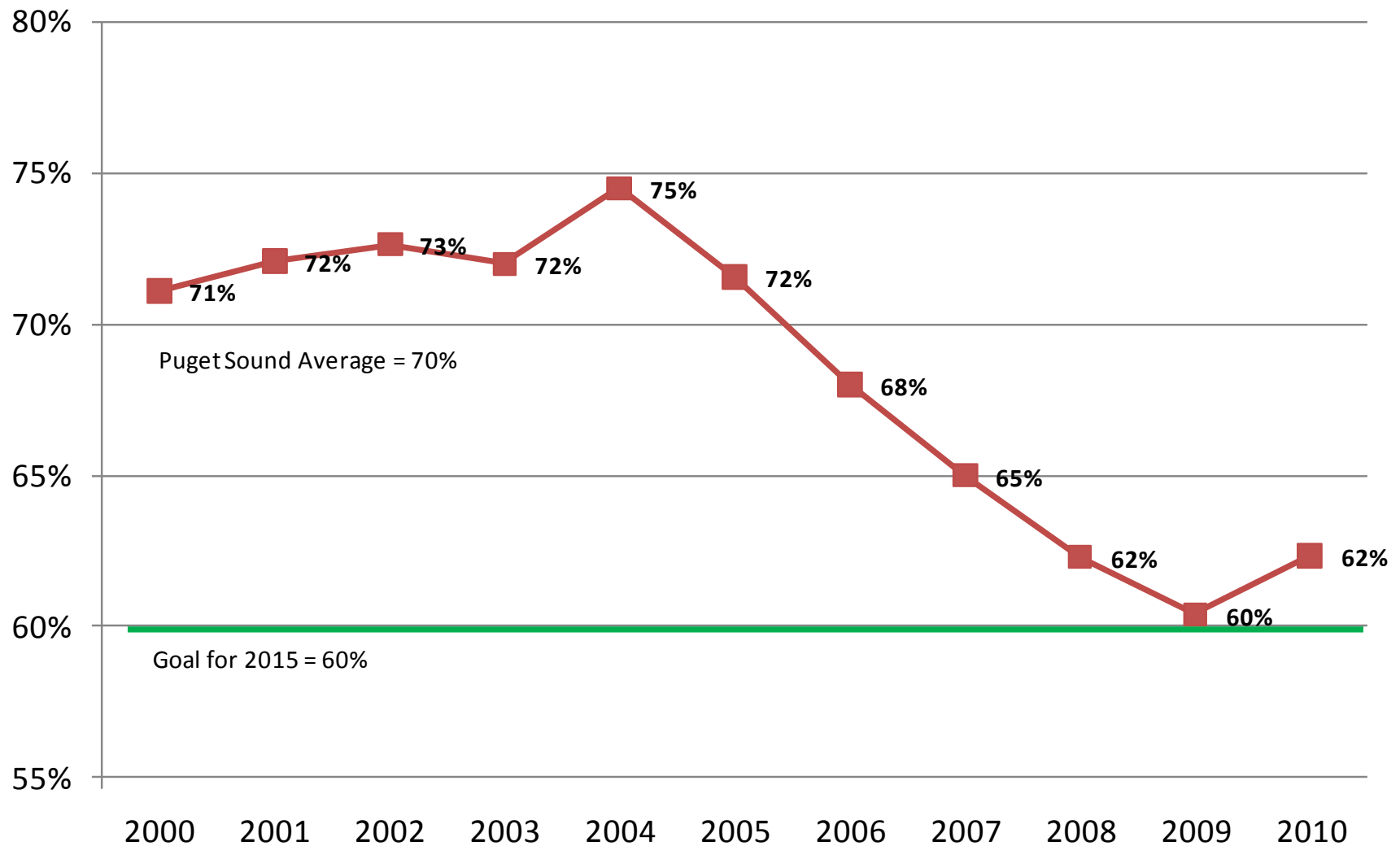
- Generate employee buzz
- Secure/keep EPA ranking
- Support community

Commute Program Components

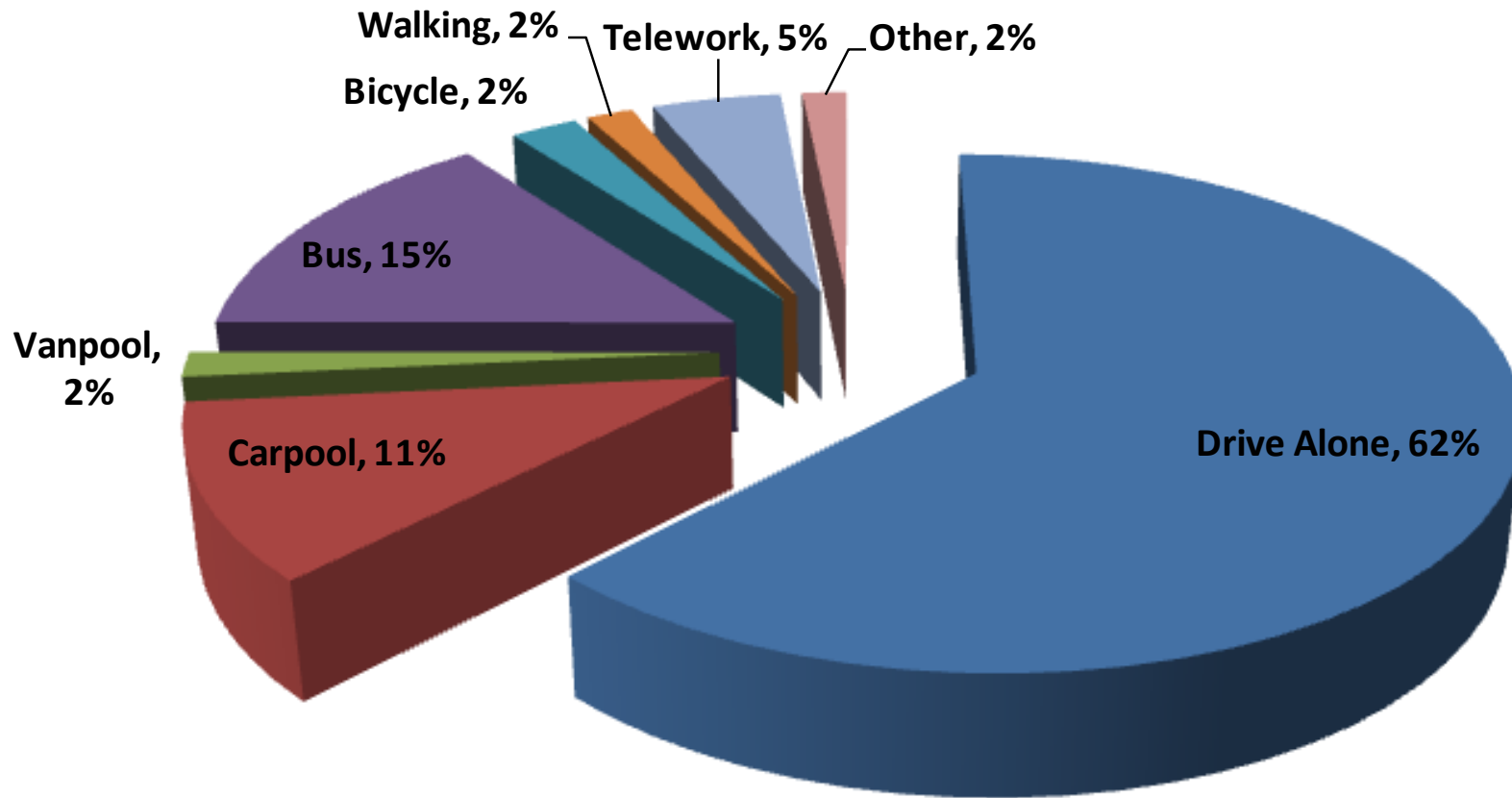
- ORCA Pass for all (40,000 issued)
- Connector
- Shuttle Connect (5,000 passengers/day)
- Carpool (2,600 stalls)
- Vanpool (1,100)
- Bike Parking (1,800 stalls)
- Technology enabled Telework
 - WorkLink
 - Unified Communicator
 - Live Meeting
 - Roundtable



2000 – 2010 Commuter Trend



2010 Mode Split



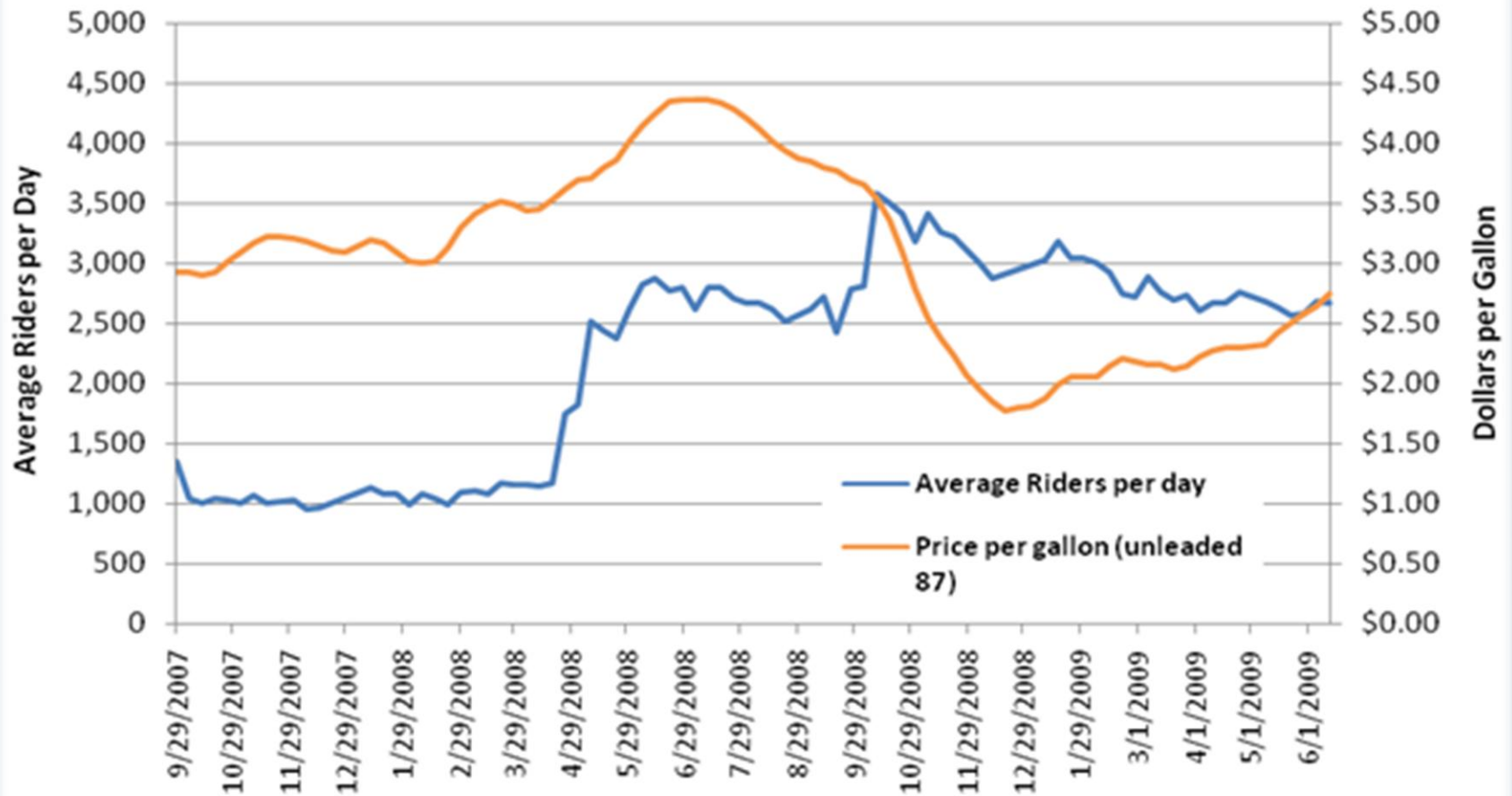
The Connector Service

- Free to Microsoft employees
- 23 routes; 55 buses; 89 round trips/day
- Guaranteed seat, Wi-Fi, reclining seats, wide leg room, on-time performance, and competitive travel time to auto
- Average 2,500 riders/day
- 14,000 unique riders
- 1.2M rides



Connector & Gas Price Elasticity

Microsoft Connector Ridership & Seattle Area Gasoline Prices



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