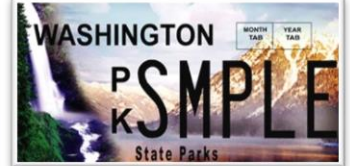


2014 Special License Plate Report

Reporting 2013 per RCW 46.18.060



Tony Sermonti
Policy and Legislative Director

Report Requirements

RCW 46.18.060 requires the Department of Licensing to:

- Review and approve the annual financial reports submitted by sponsoring organizations with active special license plate series and present those annual financial reports to the Joint Transportation Committee
- Report annually to the Joint Transportation Committee on the special license plate applications that were considered by DOL

Reports covers previous calendar or fiscal year, depending on how organizations are required to report.

Overview

- About 121,000 special plates currently registered
- Special design plates are up to \$45 in addition to other licensing fees
- Top-three:
 - Washington State University (19,700)
 - Seattle Seahawks (13,398)
 - Law Enforcement Memorial (10,705)



2013 Revenue Highlights

- Armed Forces plates combined: \$412,548
- Law Enforcement Memorial: \$317,872
- WA Wildlife plates combined: \$214,932
- Helping Kids Speak: \$37,587



2014 New Plates

- Seattle Seahawks

- InvestED provides funding that supports the efforts of secondary schools throughout the state. Assist students with items like shoes, coats, glasses, sports equipment, and academic fees.
- Plates sold as of December 15: **13,398**



- Seattle Sounders FC

- WA Generals is a service organization recognizing outstanding service of individuals in the state. WA State Mentors promotes and supports quality mentoring that fosters positive youth development and academic success.
- Plates sold as of December 15: **1,299**



2015 New Plates

- **Breast Cancer Awareness**
 - Proceeds from the sale will fund the Department of Health's breast, cervical, and colon health program.
 - Plates available January 2, 2015.
- **Seattle University**
 - Proceeds from the sale will fund scholarships for students attending or planning to attend Seattle University.
 - Plates available January 2, 2015.

