

CHAPTER 112.

[S. B. 327.]

POLITICAL ADVERTISING.

AN ACT relating to crimes and penalties; regulating political advertising; and amending section 1, chapter 317, Laws of 1955 and RCW 29.85.270.

Be it enacted by the Legislature of the State of Washington:

RCW 29.85.270 amended.

SECTION 1. Section 1, chapter 317, Laws of 1955 and RCW 29.85.270 are each amended to read as follows:

Political advertising to identify sponsor, party.

All political advertising, whether relating to candidates or issues, however promulgated or disseminated, shall identify at least one of the sponsors thereof if the advertising is sponsored by other than the candidate or candidates listed thereon, by listing the name and address of the sponsor or sponsors on the material or in connection with its presentation. If a candidate or candidates run for partisan political office, they and their sponsors shall also designate on all such political advertising clearly in connection with each such candidate the party to which each such candidate belongs. The person or persons listed as sponsors of such advertising shall warrant its truth. The use of an assumed name shall be unlawful. Whenever any corporation sponsors political advertising, the name and address of the president of the corporation shall be listed on the material or in connection with its presentation.

Passed the Senate March 5, 1959.

Passed the House March 4, 1959.

Approved by the Governor March 16, 1959.