## Exhibit: 11B

1. Strategy:
a. Establish continual prayer over this endeavor.
b. Expose them as tyrants, by making them act like tyrants.
c. Throw up as many obstacles as possible.
d. Put pressure on federal, state, \& local officials to change.
e. Embolden citizens to rally to change.
f. Establish real-time communications with redundancy.
g. Confront illegal government action at every turn.
h. Go on offense in media, court, political arena.
i. They are not challenging one gun owner but all in west.
2. Goals:
a. Prevent government from doing something stupid.
b. VA stands down without anyone hurt.
c. 200+ people show up.
d. Public opinion swayed to our side.
e. Other states join the fight.
3. Message:
a. This is not an isolated incident but a pattern of behavior.
b. We all have to follow the law including the government.
c. This is a war on Veterans who fought for America.
d. Human life is more important than stealing guns.
e. We call on Sheriff Daryl Wheeler to honor his oath/ word!
f. We don't kick our veterans when they are down.
g. The Constitution trumps a bureaucrat's decree.
h. Government closest to the people is best.
i. When they come for the weapons of one of us they come for the weapons of all of us!
j. We don't reward a veteran's service to our country by taking away his rights! NO MORE!!!
k. Crippled vets still deserve the right to bear arms.

Always in suits, ties, slacks and polos, or official uniforms, w/ cameras. - Completely eviscerate the notion of "bunch a hicks."
4. Immediate Action:
a. Establish Timeline (Make sure people aren't waiting around) - VB
b. Issue Press Release \& Call to Act. w/ Legit. Auth. - 0800 Aug. 6th
c. Establish Immediate Dedicated Prayer Coverage - August 6th
d. Identify Two Rally Sites: Pre-Meeting, Citizens - VB
e. Pre-Meeting between C\&C and local liaisons - AB
f. ROE Brief (Calm, No Embelishment, Stand w/ Local Leader) - AB
i. Brief Bathroom Location
ii. Brief Location of Comfort Items (Snacks, Water, Umbrellas)
iii. Cheat Sheet w/Key Numbers (Bail, Media, Leaders) - AB
g. Schedule Press Conference. - 1315 August 6th
h. Establish Secure Communications and Intercept. - JJS
i. Establish and disseminate Task List. - VB
j. Send letter to Agents, Officers, Sheriff, Deputies. - Rep. H. Scott
k. Send letter to County Commissioners, City Council. - Rep. H. Scott
I. Create sign messages. Print Signs, Build Crosses. - VB/BB
m. Identify Sound and T.V. Recording Systems. - JJS
n. Establish Reporting Center/Intelligence Hub. - AB
o. Establish Social Media Coordination Group. - AB
5. Plan:

Advanced Party
a. Conduct site recon and linkup with John Arnold. - AB
b. Establish onsite Comms/SOI and test w/ cheat sheet. - JJS
c. Establish Command/Media Center. - AB
d. Establish a central Meeting and Briefing area (get flags). - BB
e. There are three routes in. Set up early warning LP/OP. - AB
f. Establish donation processing procedure and treasurer. - Barb C.?
g. Establish Parking areas. $-A B$
h. Establish evacuation routes. - AB
i. Legal:
i. Contact Sheriffs - DR
ii. Identify Attorney Team for Defense - VB
iii. Identify Patriot Bail Bondsmen. - Rep. Scott
6. O/O Implement Media Plan:
a. Identify Media Liaison.
b. Seed crowd with message.
c. Conduct Morning, Afternoon, Evening Briefs:
i. Refute all rumors. Give concrete examples of aggression.
ii. Finish with Positives like who's arrived, who's supporting, wins, "rightness" of the cause.
d. Create Public Information Page on Facebook/Twitter.
e. Establish satellite uplink for real time feeds.
f. Conduct routine interviews with friendly media.
g. Establish Radio \& T.V. presence with friendly hosts.
7. O/O- Organize Civilian Action Teams:
a. Organize Teams of 10 (1 Pastor, 1 Elected, Cross)
b. Establish Rules of Engagement (ROE):
i. Mission is to hold the line against tyranny.
ii. Objective is to observe, report, and get the message out.
iii. Everyone has a camera.
iiii. Identify 2-3 people to stream live video.
$v$. No groups smaller than 10.
vi. No rifles visible. Leaders preferably concealed pistol.
vii. No camouflage or half-military uniforms.
viii. No yelling and always try to smile.
c. Establish Quick Reaction Force (QRF). Integrate P \& M.
d. Scout areas and government positions.
8. O/O Implement Supply:
a. Establish food and water distribution points.
b. Establish shade and restroom areas.
c. Identify multiple resupply routes.
d. Identify available Patriot aircraft.
e. Establish procedures for evacuation and contingency resupply.
9. O/O Implement Medical:
a. Establish aid station and identify trained medical personnel.
b. Identify all capable pastors and clergy.
c. Identify multiple evacuation routes.
d. Establish procedures for evacuation \& emergency communication.

