

# WASHINGTON STATE FERRIES WORKFORCE DEVELOPMENT UPDATE

Joint Transportation Committee

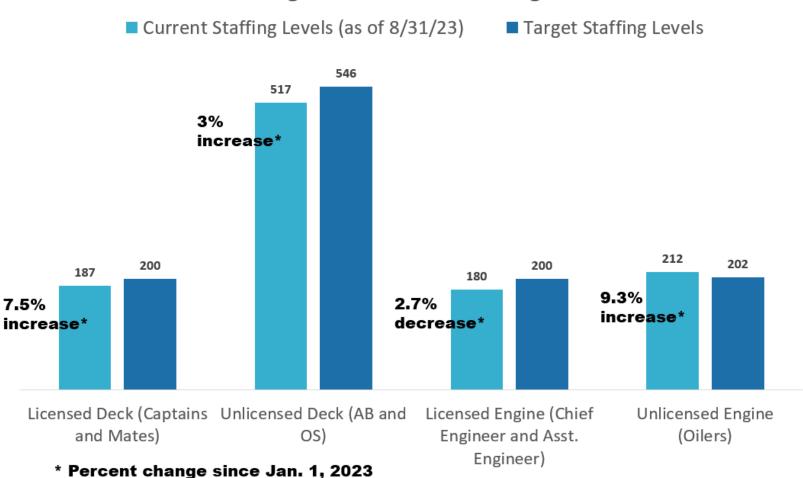
NICOLE MCINTOSH, DEPUTY ASST. SECRETARY - WSF October 9, 2023

Roger Millar, Secretary of Transportation

Amy Scarton, Deputy Secretary of Transportation

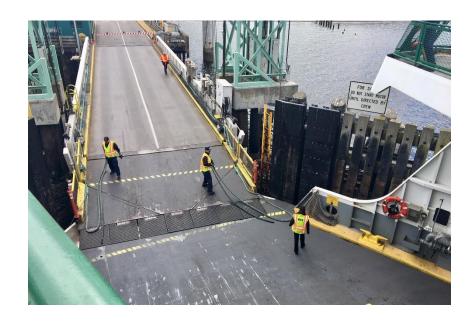
#### **CREW AVAILABILITY**

#### Washington State Ferries: Staffing Needs





## INVESTING IN WORKFORCE DEVELOPMENT



Crewing and Workforce Investments Since 2022

\$756,000 for New Mate Scholarship

\$8.1 million for AB to Mate Program

\$1.07 million for Engine Room Wiper Program

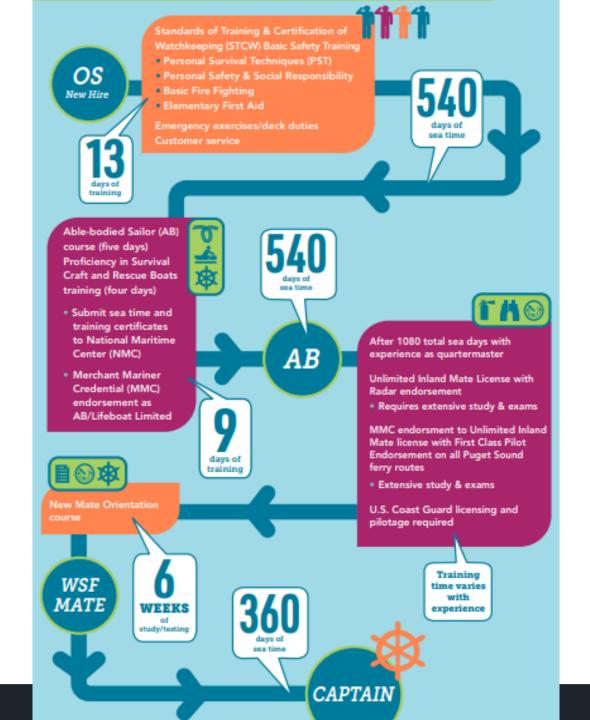
\$6.66 million for Eagle Harbor Maintenance Facility second Shift

\$1.02 million for Eagle Harbor Apprenticeships

\$1.07 million for workforce development, including cultural issues, at the Washington state ferries (SB 5550)

\$93,000 for Reimbursement of Lodging and TWIC Card costs

# CAREER PATH Deck



# SCHOLARSHIP PROGRAM in cooperation with MITAGS | Deck

- NO experience required
- NO cost to accepted applicants for the 2-year program
- 10 applicant spots available yearly
- 360 paid sea training days onboard Washington State Ferries. \$75 per day of sea time = \$27K
- Complete the Maritime Institute of Technology and Graduate Studies (MITAGS) program, apply for employment, complete pilotage program and New Mate Orientation = qualified licensed deck officer
- Program Start Date: February 5, 2024
- Application Deadline: October 30, 2023



#### CREDENTIALING AND PILOTAGE | Deck

#### **AB to Mate Career Development Pathway**

#### Step One

Apply to be in the WSF AB to Mate Credentialing Program. This is a program for deck crew to obtain a mate's license endorsement for their Merchant Mariner Credential (MMC) (an MMC is required by the U.S. Coast Guard to hold every individuals' ratings that they can work). This program is five months of study and testing at the Maritime Institute of Technology and Graduate Studies (MITAGS).

#### Step Two

After successfully completing Step one, apply to the WSF *Mate Pilotage Program*. This is a program to assist in gaining USCG required First Class Pilotage (one year paid, working all the routes in the system and sitting for USCG exams for each route).

#### Step Three

After successfully completing Step Two, complete the one month paid New Mate Orientation (NMO) WSF program.

#### OS to AB MENTORSHIP PROGRAM | Deck

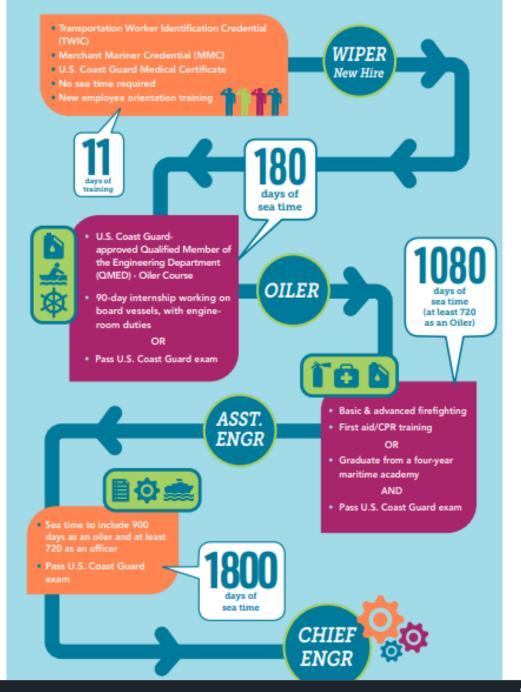
- OS to AB mentorship program starting this Fall within WSF to help OS's who want to get their AB ticket and learn the job of an AB prior to going to school for the AB ticket.
- Now hiring AB's year-round





# CAREER PATH Engine room





# WORKFORCE DEVELOPMENT Engine room

- Engine-room Resource Management sessions approved by USCG designed to reduce the risk of human error.
- An extensive license test prep class that provides thorough education on the theory of operations for specific pieces of equipment.
- Sponsoring two courses at the Calhoon MEBA Engineering School, this fiscal year with a focus on getting the Wenatchee crew electrification equipment specific training:
  - Electrical Troubleshooting course
  - Marine Electric Propulsion / High-Voltage Safety course
- Developing an oiler-in-training program that will hire candidates with no experience as wipers, help them gain sea time and attend a QMED program to become oilers.
- Internship program started in July and is 4-6 months. The program will assist in gaining sea time.



## **CAREER PATH**

#### **Terminal**



- Electronic Funds System/POS
- Traffic Control
- Safety/Security
- Elementary First Aid
- Customer Service

days of training

days of training

Terminal Supervisor

- Safety/Security
- Reasonable Suspicion
- Breathalyzer/Urinalysis Testing
- DOTtime
- Enterprise Management System
- Banking
- Emergency Action Plan
- Performance Management
- Scheduling
- Leading Others

Traffic Attendant

Upon successful bidding (no set minimums) Ticket Taker or Seller

> Ticket Seller

After one year of service: Transfer to Deck (OS) or apply for Terminal Supervisor

> Ordinary Seaman

No minimal time required for Regional Manager

Regional Manager

#### **WORKFORCE DEVELOPMENT**

#### **Terminal**

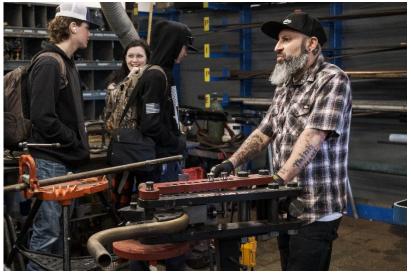
- Developing a program for career development to prepare terminal employees to become terminal supervisors.
- Working on building recruitment teams with terminal instructors.
- Building a format for "preemployment seminars" to promote needed positions and qualifications.





# EAGLE HARBOR MAINTENANCE FACILITY

- Actively recruiting for the 11
  different trades with local
  colleges and maritime programs
  including hosting tours for
  interested students.
- Expanding trade apprenticeships from 3 to 8 apprentices.
- Adding a second shift for the entire Eagle Harbor Maintenance Facility.
- Developing goals and a strategic plan for the facility including which key positions are needed to fill for a sustainable workforce.





#### **ADVERTISING WSF CAREERS**

### Media Campaign

More than 3M impressions across paid campaigns on Meta platforms, including Facebook, Instagram, and Messenger

Nearly half a million impressions from Tik Tok



#### **COME SAIL WITH US!**

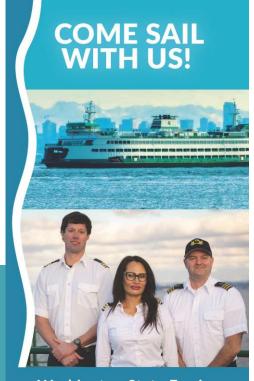
Washington State Ferries is hiring.

Offering competitive wages, benefits, and career growth.

Apply now at WSDOTjobs.com/ferries







Washington State Ferries is hiring.

WSDOTjobs.com/ferries





### **ADVERTISING WSF CAREERS**

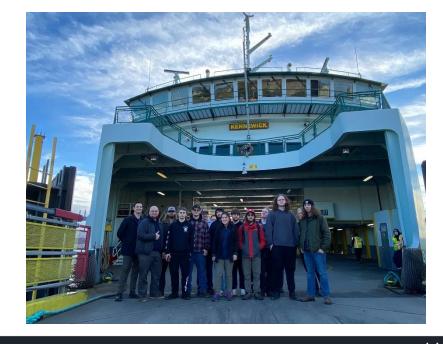


More than 250 applications received for Deck & Terminal positions during the campaign.

Saw a 7% increase in diversity in the Deck applicant pool.

Had a 4.5% increase in Veteran applicants.





## **ADVERTISING WSF CAREERS**



#### **COMPASS PROGRAM**

The COMPASS (Career Opportunity Preparation and Support Services) program was recently developed. It is a contract we have with <u>Seattle Jobs Initiative</u> to develop women, minorities and other unrepresented individuals to prepare them for entry level positions at WSF.

We have started the program and anticipate the number of job seekers to increase based on established partnerships through Seattle Jobs Initiative.

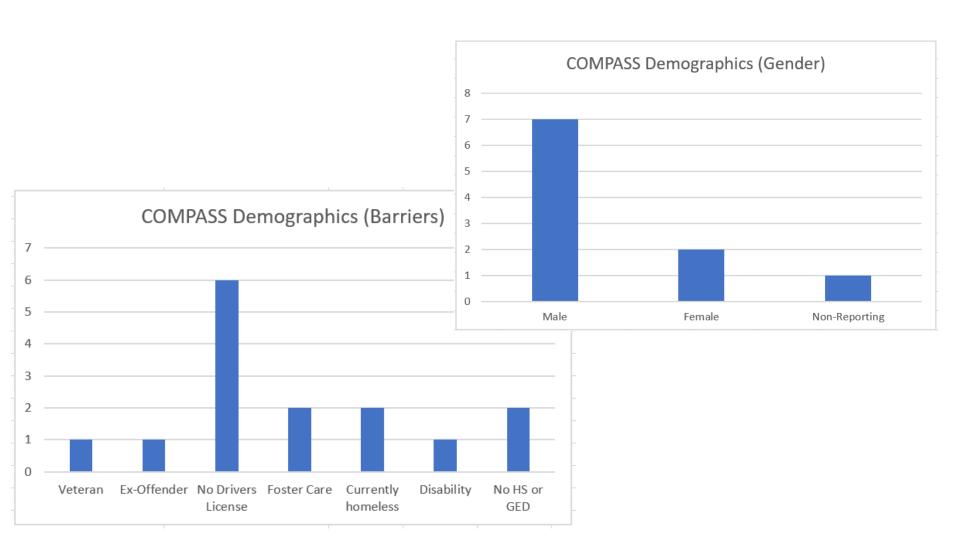
Are You The

NEXT GENERATION

Of Washington State
Ferry Workers?



## **COMPASS PROGRAM**



## **QUESTIONS?**

