

Business Plan

Veterans Hope Center (building 26-Western Washington State)

Executive Summary

Veterans in Pierce County who find themselves homeless have limited resources in finding shelter. By having 3 levels of emergency assistance available, our Veterans will be able to resume control of their lives and become more productive citizens of our community.

-Level 1 would allow any veteran to enter the facility for 10 to 20 days to not only shelter them but also evaluate their condition and enroll them in homeless and medical programs at the VA in American Lake.

-Level 2 would provide case management for 30 to 60 days in partnership with the VA Homeless Veteran Outreach.

-Level 3 would have the expectation of an individual improvement plan in to 90 days and beyond.

Company Description

Mission Statement

The Veterans Hope Center will provide emergency housing to veterans who find themselves homeless by providing short term shelter while seeking to obtain long term housing through rehabilitation, mentoring relationships and employment preparation opportunities.

Vision Statement

Veterans Hope Center is a local community facility to meet the needs of our area homeless veterans.

Organizational Name

Veterans Hope Center

Goals

- By giving the homeless veteran tools, encouragement, and skills to reenter society as a productive member of our community.
- Assist them with help through the Veterans Administration for medical, housing, and addiction issues.

Services

- To house homeless veterans who make up a large portion of our homeless community.
 - Giving them shelter it will allow them to apply themselves toward healthier living and prepare them for reentering society.
- The Veterans Resource office of the TRM has met with 133 veterans during the first 3 months of 2014.

Critical risks and problems

Growth plans

- The building has a possible maximum capacity of 160 people
- Initial entrants would total no more than 30 individuals and only increasing capacity as time and efforts dictate.
- The building will have the capability of housing men, women and families in separate areas.

Business Financial Structure (TBA)

Income – It may come from sources such as VASH and the grant per diem program from the VA for those who have qualified. Also, the pursuit of various grants that are available for veterans and the homeless.

Balance

Cash Flow

Break even analysis

Organizational Structure

- Overall operations to be managed by a salaried Program Manager.

- A board of directors to oversee the implementation of the mission statement

- Partnerships with various local community organizations such as the Tacoma Rescue Mission, American Legion, VFW, DAV, and local Chambers of Commerce and the Veterans Administration at American Lake, Bates Technical School, Pierce County Community College, Goodwill Industries and others.

- A staff of 4 to 6 personnel would be comprised of:
 - Program Manager
 - Chemical Dependency Evaluator/Consultant
 - Residential Manager and Assistant
 - Others as needed (and/or consultants)

Why we are qualified to succeed

The development and operation of the facility has been established by Veterans to service homeless Veterans and be administered by Veterans.