# Identifying the State Role in Public Transportation

# BRIEFING: JOINT TRANSPORTATION COMMITTEE

JUNE 23, 2010 SHEILA DEZARN & BARBARA GILLILAND PARSONS BRINCKERHOFF



Washington State Legislature JOINT TRANSPORTATION COMMITTEE

# Purpose of Today's Briefing

Introductions

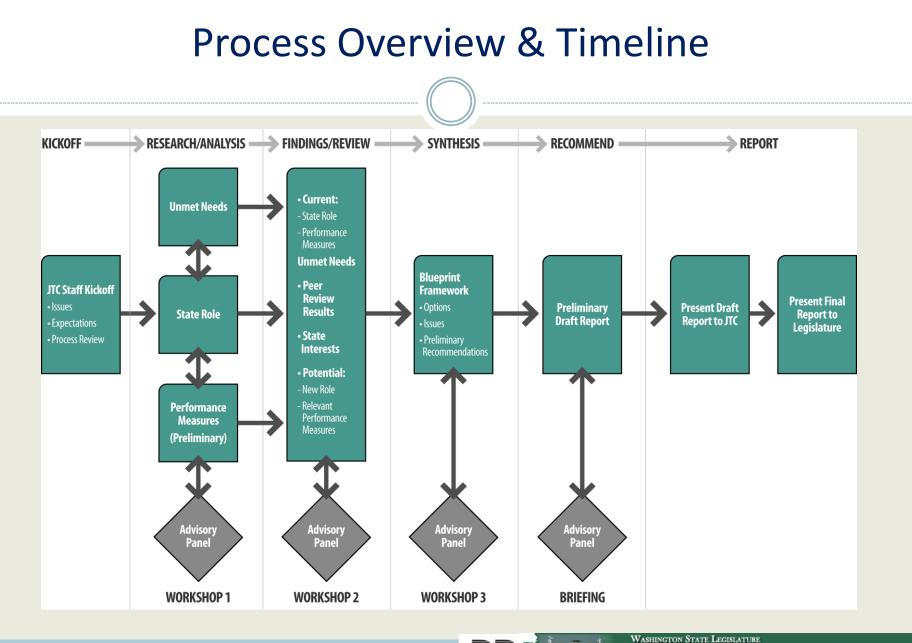
#### Overview

- Project process and timeline
- Focus of each Advisory Panel Workshop

### Summary

 Key themes from one-on-one interviews with Advisory Panel members





125

# Approach

#### Research & Analysis

- Create common understanding of current state role
- Identify and assess unmet needs
- Identify current state, federal and local performance measures and reporting requirements
- Peer review to provide context and comparison

## Synthesis

- Synthesize findings, explore potential state interests and role
- Analyze role of measures and linkage to state interests and role

### Recommendations

 Develop Blueprint informed by research, analysis and input from Advisory Panel



#### Four Overarching Themes

#### **Responses show:**

- Mix of issues
  - Some are common
  - Some related to location
- Specific differences between urban and rural experiences

#### **Advisory Panel One-on-Ones**

- 1. One size does not fit all
- 2. Focus on the big picture
- 3. Meeting state goals
- 4. Funding

WASHINGTON STATE LEGISLATURE

**JOINT TRANSPORTATION COMMITTEE** 

# Theme #1: One size does not fit all

- Need a mix of strategies, goals, roles and programs
- Large versus small agency programs
  - Serving different types of markets
  - Address different types of needs
- Urban versus rural programs
  - There are rural needs in western Washington
  - There are urban needs in eastern Washington
- Public and private program options



# Theme #2: Focus on the Big Picture

- Emphasize multi-modal infrastructure investments
- Provide intra-community & intercity connectivity
- Support connectivity between services and modes
- Advocate/support social equity programs to meet basic mobility needs – medical, education, transit dependent
- Plan for the future (rail corridor preservation and passenger only ferries)



# Theme #3: Meeting State Goals

- Focus on public transportation's role in managing the overall state transportation system
  - Mobility
  - Economy
  - Environment
- Reduce barriers to ensure cost effective public transportation
  - Speed and reliability
  - Policies and programs to reduce operating costs
  - Federal government coordination Medicaid program changes
- Land use and facility siting urban and rural issues



# Theme #4: Funding

#### **Big Themes**

- Sustainability balance public service/economy/environment with appropriate/adequate funding
- Coordination develop a coordinated program that leverages state dollars
- Funding flexibility
  - × 18<sup>th</sup> Amendment flexibility
  - Capital and operations

#### **Variety of Other Ideas**

- Technology improvements to enhance operating effectiveness
- New facilities and joint use oriented approaches
- Potential policy revisions
- Clear/targeted/funded state grant program
- State advocacy role



# Some Observations

### Mobility

- Reduced service is affecting mobility
- Health and Human Service and Rural community conundrum

## Land Use

 Both an urban and rural transportation issue

### Funding

- State authorized local funding doesn't work for all areas.
- Funding predictability is key



# **Interesting Innovations**

- Intersystem connectivity Island/Skagit/Whatcom. Pacific/Gray's Harbor. Reduced revenue is straining low productivity connections
- Ingenuity Mason Transit used school buses to supplement vehicle needs; Ben Franklin provides out of service vans to local organizations
- Growing service Senior/disabled services can be impetus to developing regular transit programs
- Joint development & use Western Washington University park and ride open to everyone



# **Comments and Questions**

 We understand that this study is one part of an overall assessment of the state's transportation program.

# Our Goal

# To develop a set of recommendations on the state's future role in public transportation.

