

Joint Transportation Committee Pilotage Best Practices Review

Project Introduction and Overview

July 20, 2017

Spencer Cohen, PhD

Senior Economist

Outline

1. Introductions and Desired Outcomes

- Community Attributes and JTC teams
- Review JTC desired outcomes and project expectations

2. Project Overview and Schedule

- Overview of project scope
- Review of project schedule and milestones

Consulting Team

- Community Attributes Inc.
 - Multi-disciplinary consulting practice with expertise in economics, data analytics, impact fees, planning, and data visualization.
 - Staff of 23
 - Recent relevant work: 2013 and 2016 maritime industry cluster analysis, industrial lands analysis.
- Mark Gleason, Gleason & Associates
 - 22 years in maritime industry

Project Team

- Spencer Cohen, PhD, Senior Economist
 - Project manager
 - Overall oversight and research guidance
- Michaela Jellicoe, Economics Analyst and practice lead for impact and rate fees analysis
 - Lead analysis of tariff and fee-setting practices
- Bryan Lobel, Senior Planning Analyst
 - Support research on best practices
- Mark Gleason, President, Gleason & Associates
 - Industry expertise and guidance on research
 - Best practices analysis

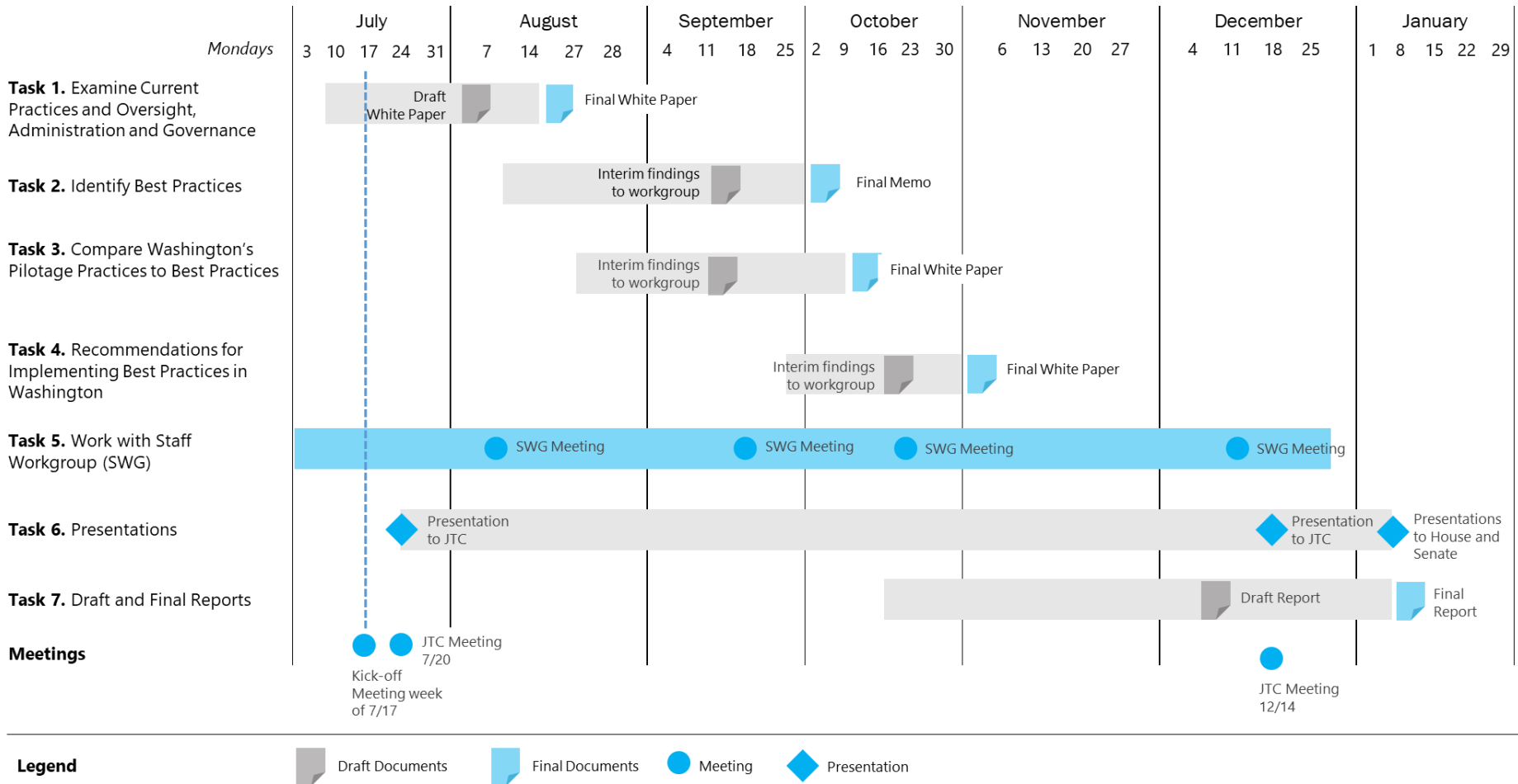
Desired Outcomes

- Analytically rigorous assessment of best practices
- Recommendations on how to improve existing processes and increase diversity in Washington
- Future process that is transparent, clear, and analytically grounded while ensuring sustained high standard of pilotage safety and performance.

Scope of Work

- Review of existing practices in Washington
 - Tariff and fee rate-setting process
 - Pilotage benefits, fees, and expenditures
 - Selection, training, recruitment
 - Diversity plan implementation
 - Governance
- Identification of best practices
 - In the U.S., Canada and elsewhere
- Recommendations

Project Overview and Schedule



Milestones and Deliverables

Month	Deliverables and Milestones
July	<ul style="list-style-type: none">• Client kick-off meeting (7/19)• <i>JTC presentation (7/20)</i>• Review of existing practices in Washington• Annotated bibliography
August	<ul style="list-style-type: none">• <i>Draft white paper #1</i>• White paper #1 on existing practices in Washington• SWG check-in #1• Best practices analysis
September	<ul style="list-style-type: none">• Prelim findings on best practices• Selection of 6-8 case studies• Prelim findings on comparing best practices with Washington
October	<ul style="list-style-type: none">• <i>Final memo on existing best practices</i>• White paper #2 on comparing best practices with WA• SWG meeting #2
November	<ul style="list-style-type: none">• Research on best practices• Draft recommendations• White paper #3 on recommendations
December	<ul style="list-style-type: none">• <i>Draft report</i>• SWG meeting #4• Presentation to JTC
January	<ul style="list-style-type: none">• Final report• <i>Presentations to House and Senate</i>

Our Approach

- Economically guided framework
- In-depth assessment of which practices are those to emulate/apply in Washington
- Objective and transparent
- Combination of interviews, archival documents, and supporting sources
- Collaborative, including regular check-ins with JTC project manager and guidance from staff workgroup.

More Info

<http://leg.wa.gov/JTC/Pages/marinepilotagestudy.aspx>

Beth Redfield, JTC Project Manager

Beth.redfield@leg.wa.gov

360-786-7327

Spencer Cohen, CAI Project Manager

spencer@communityattributes.com

206-523-6683